



Smart Cities Marketplace Initiative within the Citizen Focus Action Cluster:

## “Citizen Control of Personal Data”

### AIM OF INITIATIVE

*The purpose of the “Citizen Control of Personal Data” initiative within the Marketplace can be summed up as **helping to build the conditions and relationships, whereby the citizen will be willing to share personal data with a city and with other actors in the data economy.** Whilst having a clear focus, it will recognise its role in the wider MarketPlace community and contribute as widely as possible, as synergies appear. Removing obstacles would grow the extremely valuable “personal data lake” which would then increase activity in the data economy and enrich existing data eco-systems.*

**Workshop Agenda:            February 25th, 2021.            10.00 to 11.30 CET**

There is a document setting out our draft roadmap and outline plan, as a basis for dialogue, but this can be readily amended as the initiative moves forward.

This is the “Initial Strategy and Roadmap” and it can be found at <https://smart-cities-marketplace.ec.europa.eu/event/road-new-dataville-first-workshop-citizen-control-personal-data-initiative>

**REGISTRATION is simply by eMail to:** [Shaun.Topham@eu-forum.org](mailto:Shaun.Topham@eu-forum.org) and an invite to the session will be sent nearer the time. (also contact for further information.)

**Short introduction.** Shaun Topham. DataVaults project. Initiative Lead.

**Juan Carlos Perez Baun. Presentation of the KRAKEN Project in the context of the objectives of the Initiative and in particular, “Removing obstacles which prevent citizen’s controlling and widely sharing their personal data”.**

*“KRAKEN develops a trusted and secure personal data platform with state-of-the-art privacy aware analytics methods, guaranteeing on metadata privacy, including query privacy.”*

**Discussion** regarding the problems faced and starting to list the potential solutions.

**Dr Haydee Sheombar. ERASMUS Centre for Data Analytics Rotterdam and RUGGEDISED looking at the issues through: a) the perspective of use-cases for the citizens, and b) What is the link between urban data platforms and personal data stores/personal data lake?**

**Next Steps: “Food for Thought”- but leading to action.**