



## “Citizen Control of Personal Data” WORKSHOP.

**Short introduction. Shaun Topham.** DataVaults project. Initiative Lead.

**Presentation of the Auroral.eu project. Justina Bieliauskaite,** “Architecture for Unified Regional and Open digital ecosystems for Smart Communities and wider Rural Areas Large scale application.”

**Presentation of the Smart Cities MarketPlace’s “Urban Data Platforms” initiative,** which we will closely follow in the coming months. **Graham Colclough,** The initiative Lead.

**Presentation of recently published Digitranscope Project Book:** “The Governance of Digitally-transformed Society”, along with its relevance to the Data Governance Act. **Marina Micheli,** EU JRC

**“Links with the evolving Smart Cities Standards” John Ketchell.** He represents ANEC (voice of consumers in Europe) at the Sector Forum of the three European Standardization Organizations (CEN, CENELEC and ETSI) on Smart Sustainable Cities & Communities (SF-SSCC).

**Next Steps,**



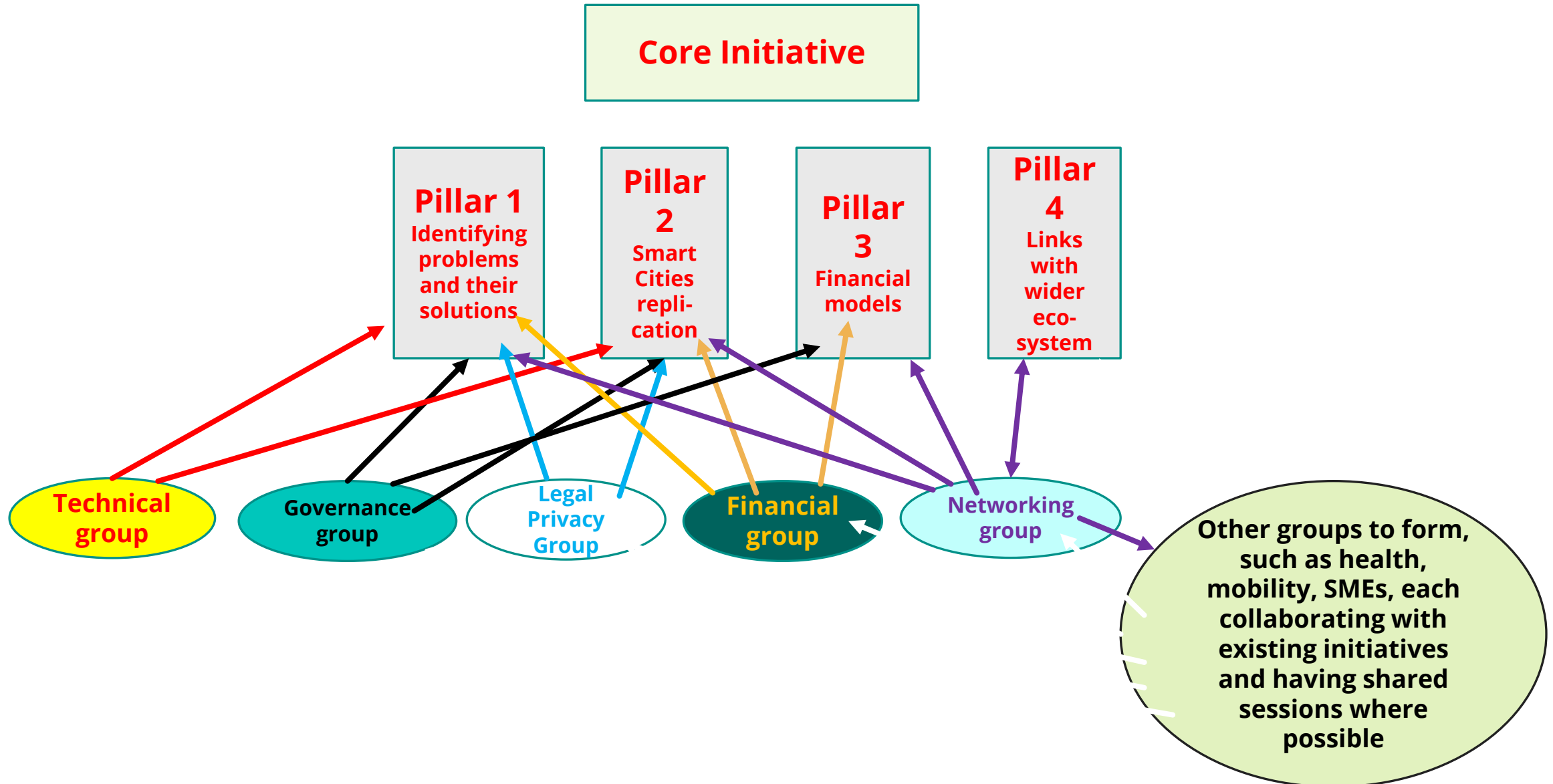
- We had 90 registrations and 65 attendees for the launch, a good turn-out for the first workshop and this now is our second workshop..
- ***“helping to build the conditions and relationships, whereby the citizen will be willing to share personal data with a city and with other actors in the data economy.”***
- “Initial Strategy and Roadmap” can be found at <https://smart-cities-marketplace.ec.europa.eu/event/road-new-dataville-first-workshop-citizen-control-personal-data-initiative>



The basis for the work in the first months can be described in four pillars.

1. What solutions are available for citizens to share their data with smart cities and the wider data economy. DataVaults will make a start to the list.
2. What are the current financial models, emerging models and financial support opportunities available
3. Which are the best cities to become early adopters?
4. How do we fit in with the other initiatives, contributing to them whilst we gain from this association?

# Smart Cities MarketPlace: "Citizen Control of Personal Data" initiative





## Starting to focus on strategy for next 18 months

Presentation of the initiative under the title “valorisation of personal data” at full Smart Cities MarketPlace event on 27<sup>th</sup> April.

<https://smart-cities-marketplace.ec.europa.eu/news-and-events/events/2021/save-date-smart-cities-marketplace-matchmaking>

<https://smart-cities-marketplace-matchmaking.b2match.io/>

Feedback to next meeting at the end of May at which stage a clearer pathway should be emerging.



## Contacts

<https://smart-cities-marketplace.ec.europa.eu/action-clusters-and-initiatives/initiatives/citizens-control-personal-data>

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[Shaun.Topham@eu-forum.org](mailto:Shaun.Topham@eu-forum.org) Initiative Lead