Smart Cities Marketplace Initiative within the Citizen Focus Action Cluster:

"Citizen Control of Personal Data"

Third Workshop Agenda: Thursday July 8th, 2021, 10.00 to 11.30 CET

Aim of initiative: The purpose of the "Citizen Control of Personal Data" initiative within the Marketplace can be summed up as helping to build the conditions and relationships, whereby the citizen will be willing to share personal data with a city and with other actors in the data economy.

Aim of workshop: To make a start in being be able to demonstrate to cities, a means of valuing the data flows in the emerging European Data Model within their cities, in an easy to understand way. This is in order to encourage greater use and take-up of the technologies which will allow safe control for citizens safely sharing personal data, thus creating value.

REGISTRATION is simply by eMail to: Shaun.Topham@eu-forum.org and an invite to the session will be sent nearer the time. (also the contact for further information.)

There is a document setting out our draft roadmap and outline plan, which is the "Initial Strategy and Roadmap" and it can be found at https://smart-cities-marketplace.ec.europa.eu/event/road-new-dataville-first-workshop-citizen-control-personal-data-initiative

Notes from the launch and minutes and presentations from the first two workshops can be found on the MarketPlace site and collected together at: https://www.datavaults.eu/material/liaisons-relevant-links/citizen-control-of-personal-data-initiative-citizen-focus-action-cluster/

Short introduction. Shaun Topham. DataVaults project. Initiative Lead.

Presentation of the Safe-DEED Project. **Gert Breitfuss**. "Safe-DEED ((Safe Data-Enabled Economic Development)) provides a set of tools to facilitate the assessment of data value, thus incentivising data owners to make use of the scalable cryptographic protocols developed in Safe-DEED to create value for their companies and their clients."

Presentation of the Smart Cities MarketPlace's " Business Models and Finance Cluster." **Chair-Juergen Ritzek** " To accelerate the development of smart city markets through knowledge sharing, innovation and expertise on business models, finance and funding and procurement."

Discussion: To start to tease out a method of communicating the value attached to personal data and data in general within a smart cities data economy, to encourage early adoptors.

Next Steps, including feedback from setting up smaller groups, covering topics such as Legal/Ethics, Governance, Standards, Urban Data Platforms and others, in order to feed into, and from, other aspects of the Smart Cities MarketPlace and other initiatives and projects.

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