# **DataVaults Offerings**

#### **Data Owners**

- Collect part of your online personal data in one secure place to centrally manage it
- Set the terms and share your data with the organisations of your choice
- Get compensation for valuable data you share with businesses

#### **Data Seekers**

- Discover and acquire personal data directly shared by individuals based on their consent
- Engage with individuals in a privacy-preserving, GDPR compliant manner
- Deploy an analytics engine on your side to work with the data





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## Strategic affiliates & liaisons









#### **Partners**





































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Giving individuals back the control of personal data



#### **DataVaults Solutions**



### Holistic Personal Data Management

Collection, mining processing, normalization, formatting and availability of personal data, both at the individuals' personal devices level as well as on secure data vaults on the cloud



#### Novel Data Security and Privacy Risk Assessment

Cryptography, data
anonymisation, remote attestation
and trusted data exchange with
TPM technologies between the
Personal DataVaults and the
DataVaults cloud-based engine.
Privacy risk assessment for
individuals revealing the true risk
exposure factor of individuals
based on the shared data



### Twin-fold Data Brokerage Engine

IPR and data license safeguarding, facilitating compensations schemes with third parties through the instantiation of multi-layer real-time micro-contracts tailored for data sharing, redistribution and utilisation





## Edge and Centralised Analytics

Analytics methods depending on the degree of data volume, velocity and variety, always in conjunction with the security and privacy modalities allowed by the individual. Intuitive reports, dashboards and visualisations tailored to the needs of each stakeholder



### Privacy Preserving and Data Secure Retention Mechanisms

Generation of anonymised "digital twins" of individuals, as well as specimen clusters ("persona groups") powering group analytics that contain valuable insights without violating privacy principles





## Smart Data Interlinking

Linking of personal data to open, linked as well as proprietary data following Linked Data principles and openly (re-)publishing non-sensitive and business critical information to the LOD community





#### Sports and activity personal data

Olympiakos using DataVaults develops stronger relationships with members, fans, athletes and sponsors through data exchange





# Strengthening entrepreneurship and mobility

PIRAEUS uses DataVaults to renovate the way it collects, manages and analyses data, embracing novel citizen and visitor engagement practices.



# Healthcare data retention and sharing

Andaman7 though DataVaults integration, will enable users to make better use of their data, share data for care and/or research in a broad sense, and also collect additional data



#### **Smarthome Personal Energy Data**

MIWenergia uses DataVaults to design personalised services for clients by their shared personal data analysis and creating more targeted commercial campaigns



# Personal data for municipal services and the tourism industry

Prato uses DataVaults to collect citizen and tourist personal data like position, moving path around the city, attendance of cultural events, and to plan the municipality services more efficiently