Persistent Personal Data Vaults Empowering a Secure and Privacy Preserving Data Storage, Analysis, Sharing and Monetisation Platform

D8.3
Interim Dissemination and Communication Report

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Abstract	An analysis of the progress according to the Dissemination Plan, the Communication Plan and the Stakeholder Engagement Strategy within the first 18 months of DataVaults, combined with specific performance metrics and KPIs, as well as indicative entries of the engagement and dissemination online tracker
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Table of Contents

1 Introduction 9
1.1 Scope- Executive Summary 9
1.2 Document Structure 9
1.3 Strategic Considerations in Dissemination Communication 10
1.4 Methodologies, Adherence and Compliance to Guidelines 11
1.5 Dissemination and Engagement Online Tracker 11
2 Digital Channels – Social Media 13
2.1 Videos – DataVaults YouTube Channel 13
2.1.1 Relevant Metric, Target, KPI 13
2.1.2 DataVaults YouTube Channel 13
2.1.3 YouTube Video "DataVaults Made Simple" 15
2.1.4 Demonstrator Introductory YouTube Videos 15
2.1.5 DataVaults on External YouTube Channels 16
2.1.6 DataVaults at Major Cities of Europe (1 Video & 1 planned) 16
2.1.7 DataVaults at BDVA Big Data Value Association (4 Videos) 17
2.1.8 DataVaults Website Videos Gathered 18
2.2 Social Media Channels 19
2.2.1 Facebook 19
2.2.2 Twitter 20
2.2.3 LinkedIn (dual accounts) 22
2.2.4 Other Aspects of Social Posts 23
2.3 DataVaults Website 24
3 Events-Webinars-Workshops 28
3.1 Introduction 28
3.2 EC Smart Cities Marketplace Series of Workshops 28
3.2.1 Launch Event – 27th January 2021 30
3.2.2 1st Workshop, February 25th, 2021 30
3.2.3 2nd Workshop, April 14th, 2021 30
3.2.4 Matchmaking Event, April 27th, 2021 (Participation) 30
3.2.5 3rd Workshop of the Citizen Control of Personal Data Initiative 8th July 2021 30
3.3 BDVA – DataVaults Series of Workshops-Webinars 30

3.3.1 DataVaults webinar with BDVe – 11th December 2020 30
3.3.2 DataVaults at the Online Data Week 2021 – 26th May, 2021 (participation) ... 31
3.3.3 DataVaults Webinar with BDVA and MyDataMood.es, 11th June 2021 31
3.4 The Events Tracker List 31
3.5 Other Events 32
3.5.1 Through Liaisons and Synergies 32
3.5.2 3rd Party Online Events Participation through LinkedIn Affiliations 33
3.6 Upcoming Booked Events 33
3.6.1 European Big Data Value Forum (EBDVF) 33
3.6.2 IoT Week 2021 34
3.6.3 Smart Cities Marketplace 5th Event 34
4 Project Synergies – Liaisons with Clusters & Initiatives 35
4.1 Strategic Synergies 35
4.1.1 Major Cities of Europe 35
4.1.2 EC Smart Cities Marketplace – Citizen Control of Personal Data Initiative 36
4.1.3 BDVA / DAIRO 36
4.2 ReachOut as DataVaults online Survey Facilitator 37
4.3 Link Exchanges – Common Social Posts 38
4.3.1 Relevant Metric, Target, KPI 38
4.3.2 Web site Links in the Liaisons and Synergies Section 38
4.3.3 Constantly Expanding Strategic Project Synergies 40
4.4 Standardization - Governmental 41
4.4.1 Next Targets on Standardisation and Governmental 42
4.5 Other Networking Opportunities Through H2020 LinkedIn Groups 42
4.6 Project Synergies & Liaisons: Engagement Tracker Entries 43
4.6.1 Clarification for Online Tracker Tables 45
5 Direct Industry Links – Target Organizations - Market Liaisons 46
6 Publication Based Activities 47
6.1 Scientific Publications 47
6.1.1 Next Steps - Planned 47
6.1.2 Open Access Policy 47
6.2 Blogposts 48
6.2.1 DataVaults Blog 48
6.3 Blogposts in EC Mechanisms (CORDIS) 49

6.4 Press Releases – Newsletters – Industrial Magazine Articles-Communication Material 50
6.4.1 COVID 19 Restrictions 50
6.4.2 Finalization of Technical Aspects after M18 51
6.4.3 Progress until M18 51
7 Other Important Dissemination-Communication Activities 54
7.1 Individual Partner Dissemination Actions 54
7.2 Stakeholder Feedback and Evaluation Support 54
7.2.1 Using Sli.do Audience Interaction and Survey Tool for Live Stakeholder Feedback in Webinar 55
7.2.2 The DataVaults Word-Cloud 55
7.2.3 Multilingual Online Survey Promotion Boost 56
8 Monitoring, Metrics, Targets, KPIs 59
8.1 Adaptations to the Plan 59
8.2 Metrics, Targets, KPI Table 60
9 Conclusions 64
Appendix A: 65
Appendix A1: Engaged Industry Links – Market Targets Tracker 65
Appendix A2: Events Tracker 73
Appendix A3: Internal Partner Dissemination Activities Tracker 76
References - Bibliography 82

List of Figures

Figure 1: DataVaults Dissemination and Engagement Tracker 12
Figure 2: Indicative DataVaults YouTube Channel Analytics (June 2021) 14
Figure 3: DataVaults YouTube Channel 14
Figure 4: DataVaults “Made Simple” Video 15
Figure 5: DataVaults Demonstrators Video Playlist (4 Videos) 16
Figure 6: DataVaults Video on Major Cities of Europe YouTube Channel 17
Figure 7: DataVaults Videos on BDVA YouTube Channel 18
Figure 8: DataVaults Facebook posts ordered by Reach 19
Figure 9: DataVaults Twitter Profile 20
Figure 10: DataVaults Twitter Statistics last 3 months (M15-M18) 21
Figure 11: DataVaults LinkedIn Statistics 22
Figure 12: Recurring Event posts 23
Figure 13: Curating DataVaults posts with Tone Detector 24
Figure 14: DataVaults Website www.datavaults.eu 25

Figure 15: DataVaults Website Traffic M1-M18 26
Figure 16: DataVaults Website Traffic Last Week 27
Figure 17: Citizen Control of Personal Data Initiative within Smart Cities Marketplace 28
Figure 18: DataVaults dedicated webpage for the Citizen Control of Personal Data Initiative 29
Figure 19: DataVaults – BDVe Webinar "Bringing Back Personal Data Value to the Rightful Owners" 31
Figure 20: Events Tracker Categorisation 32
Figure 21: Events Tracker Fields and Links 32
Figure 22: 3RD PARTY ONLINE EVENTS PARTICIPATION THROUGH LINKEDIN AFFILIATIONS 33
Figure 23: MCE Major Cities of Europe promotion of DataVaults Multilingual Online Survey 35
Figure 24: MCE Major Cities of Europe common events with DataVaults (BDVA DataWeek2021) 36
Figure 25: EC Smart Cities Marketplace – Citizen Control of Personal Data, Action Cluster 36
Figure 26: DataVaults at the BDVA Online Data Week 2021 37
Figure 27: ReachOut H2020 Platform used for the DataVaults multilingual Online Survey 38
Figure 28: Website Link and Logo Exchange with Project Liaisons – Synergies 39
Figure 29: Indicative Website Link to DataVaults from Affiliated Project 39
Figure 30: DataVaults and DOME4.0 common workshop planned 40
Figure 31: DataVaults and SafeDEED affiliation for common Events 41
Figure 32: Other networking Opportunities through H2020 LinkedIn Groups 43
Figure 33: Categorisation of Synergies in the Online Tracker 44
Figure 34: Indicative Industry Links / Targets in the Engagement Tracker 46
Figure 35: Scientific Publications in the Online Tracker 47
Figure 36: DataVaults Blog Posts in News Section 48
Figure 37: DataVaults Blogpost in EC CORDIS 50
Figure 38: Moosend Newsletter preparation for the Demonstrator Videos on YouTube 53
Figure 39: Mailing List – Contact Directory (CONFIDENTIAL due to GDPR) 53
Figure 40: Categorisation of Other Dissemination Actions by Partners in the Online Tracker 54
Figure 41: Sli.do Audience Interaction Tool used in recent Webinar for Live Stakeholder Feedback Analysis 55
Figure 42: Sli.do extracted DataVaults Word-Cloud through Audience Interaction in recent Webinar 56
Figure 43: Word-Cloud indicative Social Post 56
Figure 44: Promoting the Online Survey of DataVaults 57
Figure 45: Statistics of Boosting the Online Survey of DataVaults in Social Media 58
Figure 46: DataVaults Communication Mechanisms and Impact Activities 59
Figure 47: DataVaults Dissemination Mechanisms and Impact Activities 60

List of Tables

Table 1: Facebook key statistics 19
Table 2: Twitter key statistics 20

Table 3: Key Standardisation-Governmental Actions Tracked in Online Engagement Tracker 42
Table 4: Key Synergy Actions Tracked in Online Engagement Tracker 44
Table 5: Next Additions in the Link Exchange – Synergies Page 44
Table 6: Partner Press Releases on Media 51
Table 7: Partner Newsletters 52
Table 8: DataVaults Dissemination – Communication KPI Table 62
Table 9: DataVaults Communication Material Analysis 63

Terms and Abbreviations

Acronym - Abbreviation	Description
BSCW	"Basic Support for Cooperative Work" (The collaborative workspace web-based software, developed by the Fraunhofer Society, used in DataVaults)
EC	European Commission
CA	Consortium Agreement
GA	Grant Agreement
GDPR	General Data Protection Regulation (GDPR) in the EU
KPI	Key Performance Index
Mx	Month (where x defines a project month e.g. M10)
MSx	project Milestone (where x defines a project milestone number e.g. MS3)
NDA	Non-Disclosure Agreement
NPD	New Product Development
PO	Project Officer
UGC	User Generated Content
USP	Unique Selling Proposition
WPx	Work Package
Tx.x	Task (as per Grant Agreement)

1 INTRODUCTION

1.1 SCOPE- EXECUTIVE SUMMARY

The present deliverable D8.3 is prepared in the context of Work Package 8 exemplifying the extrovert activities of the dissemination and communication team of DataVaults, performed in the period M3-M18. Building upon the analytic plan and the overall strategy introduced in D8.1 (M2), and by employing the digital channels instantiated in M3 as reported in D8.2, the cross-cutting function of this work package has the side role of supporting initiatives such as the recent stakeholder feedback online multilingual survey, the demonstrator evaluation within WP6, and the live stakeholder feedback capturing during workshops and webinars with online survey and audience interaction tools like sli.do, while obviously focusing on the main "core" role of the work package which requires addressing the multitude of external stakeholders of DataVaults through all available channels. These activities include building a critical mass community and engaging in synergies and liaisons with projects, initiatives, associations and even potential exploitation targets and/or market links; as it becomes evident in the dedicated section about industry liaisons. DataVaults aspires to be a focal point of collaborative efforts and has built on its strong networking with the Citizen Personal Data Initiative within the context of EC Smart Cities Marketplace, the common activities with BDVA (Big Data Value Association) as a strategic collaborator, and the MCE Major Cities of Europe affiliation. Moreover, a large pool of affiliated projects with common objectives has been gathered through partner networking and a series of common initiatives, events, workshops and dissemination activities have been mutually agreed with them, proving that joint dissemination multiplies the impact and the diffusion of knowledge.

The recent COVID19 global situation has been an opportunity rather than an obstacle for DataVaults to enhance its online presence and reach-out through digital channels and online events, given the fact that "physical presence" in events was forbidden. Hence the relevant KPIs and targets have been substantially exceeded in several cases, namely in liaisons, online workshops-webinars, digital presence etc. On the other hand of course, "physical presence" activities such as exhibitions, booths, printed material for them, printed communication tools like roll-ups and banners had no meaning in this unprecedented global pandemic and were postponed for the second half of the project. Nevertheless, this deliverable coincides with the multitude of several other technical deliverables also due in M18 concurrently. This implies that several activities will begin to mature technically from this point on (as we are still in the design phase of DataVaults), hence in the second half of the project we expect to be able to produce more articles, publications, blogposts as well as of course to be able to showcase the achievements of all the other technical work packages and the DataVaults demonstrators, proving the added value of our novel personal data platform.

1.2 DOCUMENT STRUCTURE

The current document is structured along these lines:

Section 2, following this introductory section 1, showcases the project videos, the social media and digital channel presence, and presents analytic statistics.

Section 3 is devoted to the Events, webinars and workshops which we organized, co-organized or simply participated in.

Section 4 presents the networking efforts that have led to a substantial number of liaisons and synergies.

Section 5 particularizes on the target organisations, industry links and potential adopters of our platform from the real market.

Section 6 illustrates the publication based activities.

Section 7 illustrates several other important dissemination and communication activities.

Section 8 summarizes the targets, metrics and KPIs of our actions.

Section 9 is the concluding section.

Appendices A1, A2, and A3 include analytic tables of the dissemination and engagement tracker.

1.3 Strategic Considerations in Dissemination Communication

For reasons of brevity, we do not iterate the overall plan as presented in D8.1, yet we remind the interested reader that the dissemination team considers the following action path (mentioned in; but adapted from D8.1).

We do not seek passive communication rather than active and long term engagement with various stakeholders. When building critical mass communities, and especially when delivering multi-sided platforms as in the case of DataVaults, engagement can take the form of:

1) Captured members and registrants in the project portal and in the future in the Brokerage Platform
2) Followers of social media channels and /or disseminators (hence advocates)
3) Retention of previously captured members (as one-time engagement does not guarantee long term retention)
4) Physical participation in DataVaults events, hackathons, workshops, and other dissemination actions (given COVID19 restrictions)
5) Participatory contribution in all digital channels (as UGC user Generated Content must be encouraged and leveraged)
6) Active synergies, joint activities and collaborations with affiliated projects, clusters and initiatives
7) Active Industry/Corporate stakeholder capturing (the most coveted target of exploitation strategies)
8) Or (in the simplest case) just raise awareness to diverse stakeholders as the first step towards the marketing/engagement funnel (see below)
9) DataVaults Differentiation and Anchor Branding in a Cluttered Market Space of Personal Data Solutions and Data Platforms

1.4 METHODOLOGIES, ADHERENCE AND COMPLIANCE TO GUIDELINES

The present document as well as the overall communication and dissemination strategy of DataVaults, takes into account and adheres to:

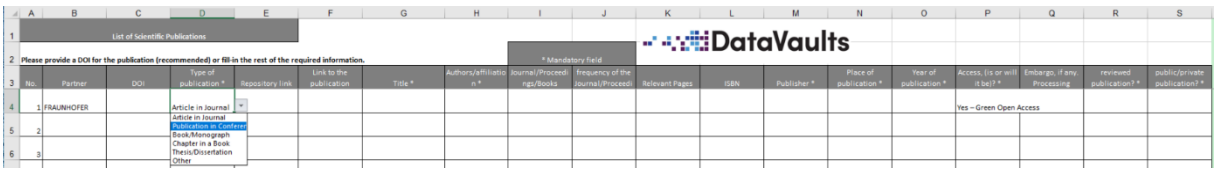
1) the relevant EC and H2020 Guidelines such as
    a. H2020 Communicating EU research and innovation guidance for project participants [1]
    b. Social media guide for EU funded R&I projects (H2020 Guidance) [2]
    c. HORIZON 2020 Communication Dissemination and Outreach (2018) [3]
    d. H2020 New Social Media Guidelines for Beneficiaries [4]
2) The "PEDR H2020" (Guide Plan for Dissemination and Exploitation) [5,6]
3) The Relevant Guidelines of IPRHElpdesk.eu and H2020 Common Support Centre/J5 and the CEB (Common Exploitation Booster) [7-20]

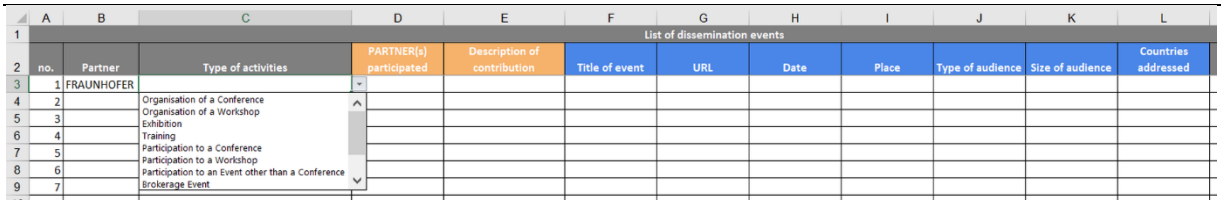
Furthermore, based on the experience of the DataVault's dissemination team, both in the corporate world as well as in a large portfolio of Research and Development EU funded projects, we combine our strategy on extrovert activities with world renowned best practices, and we expand our methods of communication as well as our tactical approach on digital channels with:

1) Strategies for Online Communities (ex [35])
2) An Integrated Approach to Online Presence and Social Media (ex. [37-42] et al.)
3) Relationship between online engagement and advertising effectiveness [32], etc.

1.5 DISSEMINATION AND ENGAGEMENT ONLINE TRACKER

This online Tracker, referenced throughout the deliverable is part of the process applied to effectively monitor and assess the dissemination and communication activities implemented within the project. For the online and direct collection of information related to the dissemination activities implemented by the partners, as well as easy reporting and follow-up, this online collaborative spreadsheet (also stored in the BSCW repository) consists of seven (7) sections and is made available to partners while constantly being monitored and expanded according to the needs by the dissemination team. Compliance to privacy and security guidelines, dictates that only parts of the tables and parts of the partner entries are included in this public deliverable, **without disclosing** any sensitive or private information. Nevertheless the following snapshots clearly depict the tracker, which is obviously fully available to the European Commission Services and the DataVaults partners for review under confidentiality terms.





	A	B	C	D	E	F	G	H	I	J	K	L
1	List of dissemination events											
2	no.	Partner	Type of activities	PARTNER(s) participated	Description of contribution	Title of event	URL	Date	Place	Type of audience	Size of audience	Countries addressed
3	1	FRAUNHOFER										
4	2		Organisation of a Conference									
5	3		Organisation of a Workshop									
6	4		Exhibition									
7	5		Training									
8	6		Participation to a Conference									
9	7		Participation to a Workshop									
			Participation to an Event other than a Conference									
			Brokerage Event									

Figure 1: DataVaults Dissemination and Engagement Tracker

2 DIGITAL CHANNELS – SOCIAL MEDIA

2.1 VIDEOS – DATAVAULTS YOUTUBE CHANNEL

2.1.1 Relevant Metric, Target, KPI

The GA foresees 1+5 Videos produced, i.e. one for the project and the five demonstrators. This metric has already been reached, as we have already uploaded in the DataVaults YouTube Channel:

- One introductory Video for the project (DataVaults made simple)
- Four introductory videos for the demonstrators
- One video from the recent 3rd Workshop within the "Smart Cities Marketplace Initiative"

Moreover, 4 videos of DataVaults are live in the affiliated YouTube Channels of BDVA and Major Cities of Europe.

Nevertheless, we will continue this effort with even more videos, because according to the agreed plan, we will add (at least):

- Five more mature videos about the demonstrators, once these are complete
- One showcase, descriptive video about the DataVaults platform, once technical aspects and tasks progress
- Several more videos from recorded events, webinars, the planned hackathon etc. (Note that the indicative video uploaded from the 3rd workshop is only the beginning and more will follow once the recordings are available to the dissemination team.

This should help us surpass by far the initially set metric by M36.

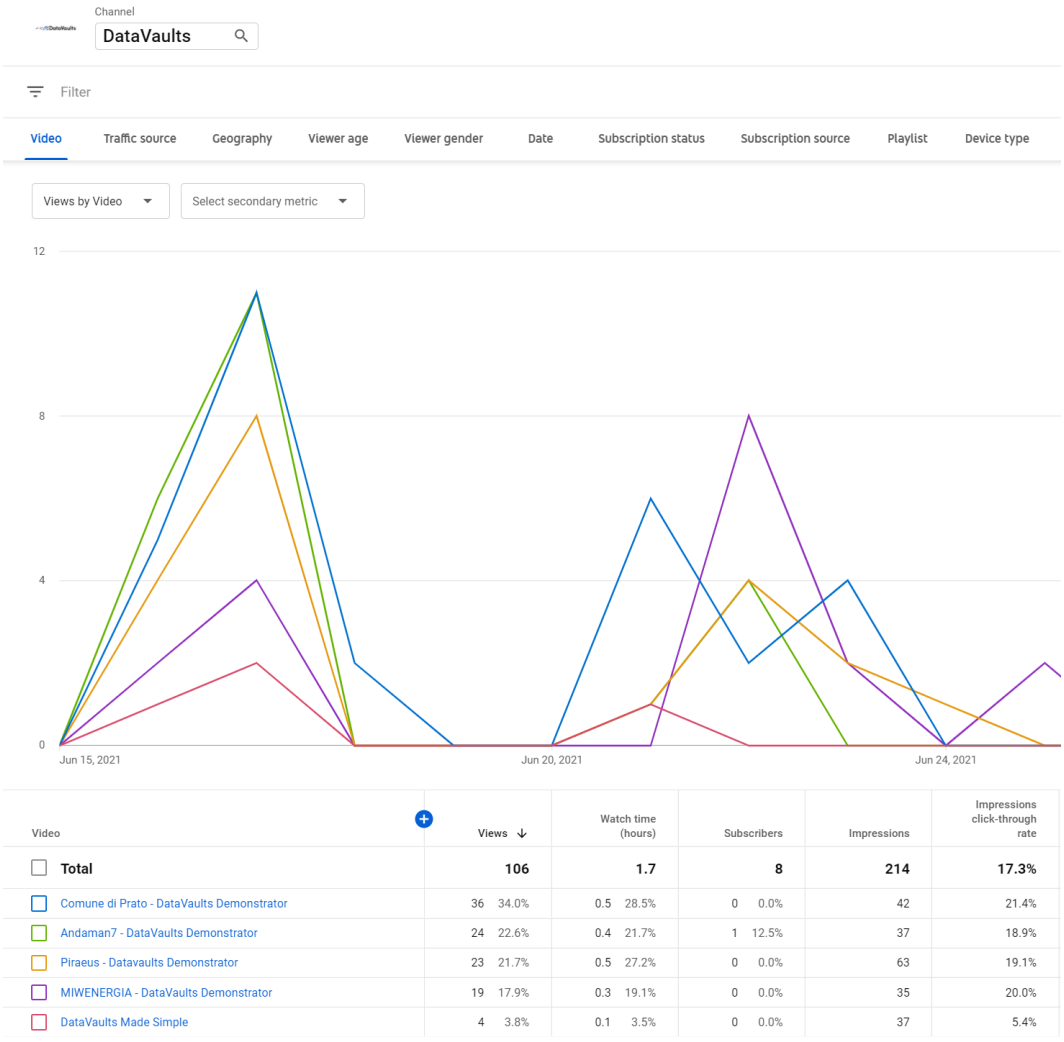
2.1.2 DataVaults YouTube Channel

The DataVaults YouTube Channel can be accessed at

https://www.youtube.com/channel/UCJq66wrUyTGbs37UW-jSydA

Although the channel was initiated from M2, it was only recently that relevant content (i.e. videos) were made available from the various technical work packages, hence uploads are only 1-2 months old. Nevertheless we have already achieved a promising number of views and subscribers, which should drastically increase in the next 18 months, when more content will be available and more time will be available for the prospective audience to start building a "critical mass". Indicative statistics follow in the graph below. It should be noted that No paid boosting has been employed yet (in the form of Google Analytics Promotions), but we might consider employing this tool towards the end of the project if deemed appropriate. All uploads include the curated entries:

- Brief Descriptions
- Relevant Hashtags
- Designated appropriate Audience



Video	Views	Watch time (hours)	Subscribers	Impressions	Impressions click-through rate
Total	106	1.7	8	214	17.3%
Comune di Prato - DataVaults Demonstrator	36 34.0%	0.5 28.5%	0 0.0%	42	21.4%
Andaman7 - DataVaults Demonstrator	24 22.6%	0.4 21.7%	1 12.5%	37	18.9%
Piraeus - Datavaults Demonstrator	23 21.7%	0.5 27.2%	0 0.0%	63	19.1%
MIWENERGIA - DataVaults Demonstrator	19 17.9%	0.3 19.1%	0 0.0%	35	20.0%
DataVaults Made Simple	4 3.8%	0.1 3.5%	0 0.0%	37	5.4%

Figure 2: Indicative DataVaults YouTube Channel Analytics (June 2021)

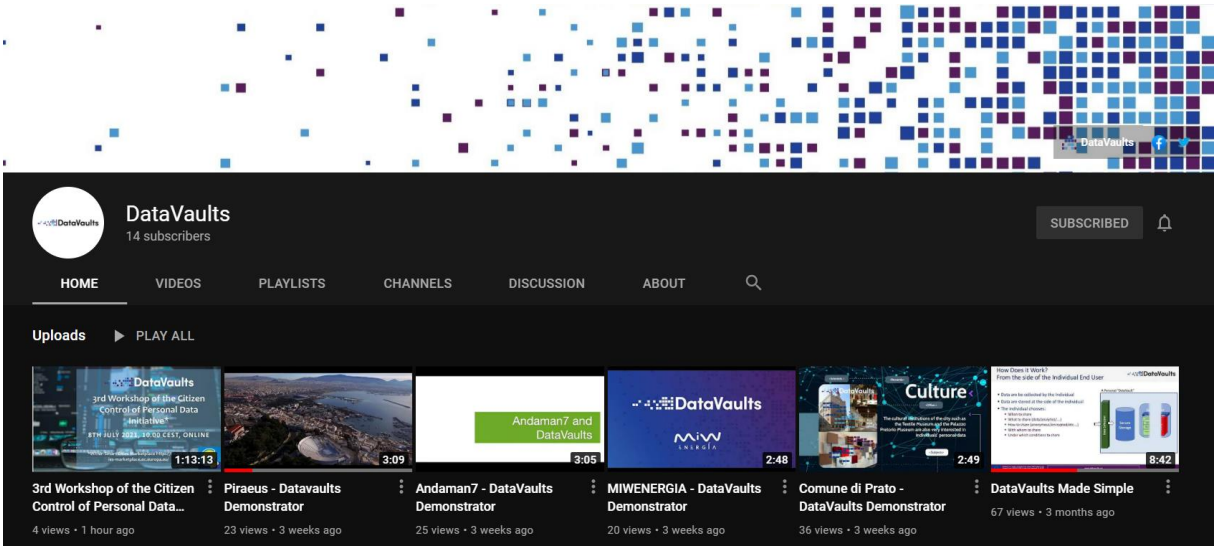


Figure 3: DataVaults YouTube Channel

2.1.3 YouTube Video "DataVaults Made Simple"

The introductory video to DataVaults, conveniently named "DataVaults made simple" has been used among others for a quick introduction within workshops, webinars and while approaching 3rd party stakeholders, in tandem with a key DataVaults introductory presentation and links to the various social media channels given to the interested parties.

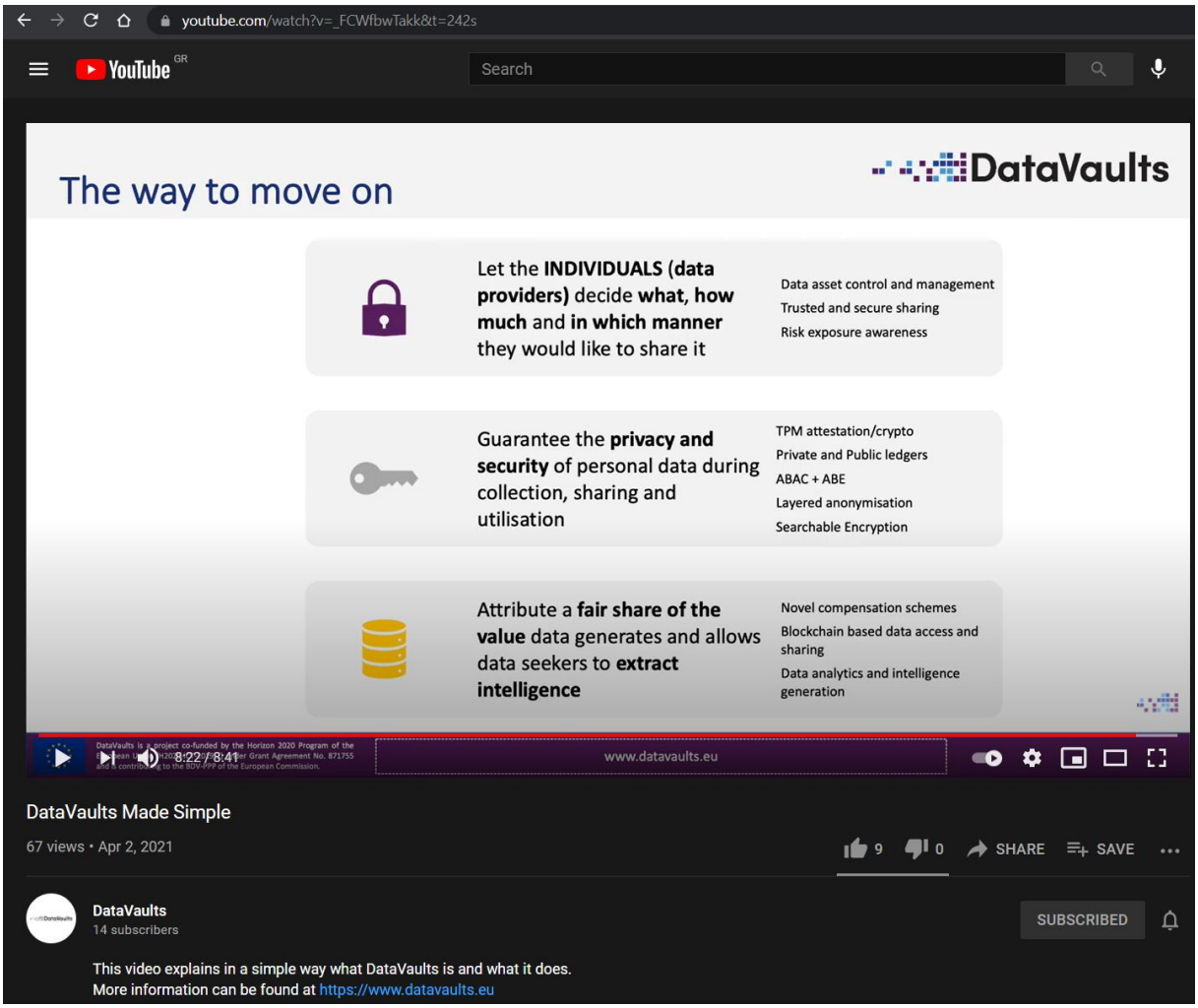


Figure 4: DataVaults "Made Simple" Video

2.1.4 Demonstrator Introductory YouTube Videos

Four out of Five demonstrators have already prepared "initial-introductory" versions of videos. It is expected that they will also produce another video at the final stages of the project, once technical issues have progressed and we will be in the position to exemplify exactly how each demonstrator has deployed and benefited from out project. In order to differentiate from other types of videos, a playlist dedicated to DataVaults Demonstrators has been created at:

https://www.youtube.com/playlist?list=PLSOTAUCdqJpmrIzb5i6xq675pU7SqTEIZ

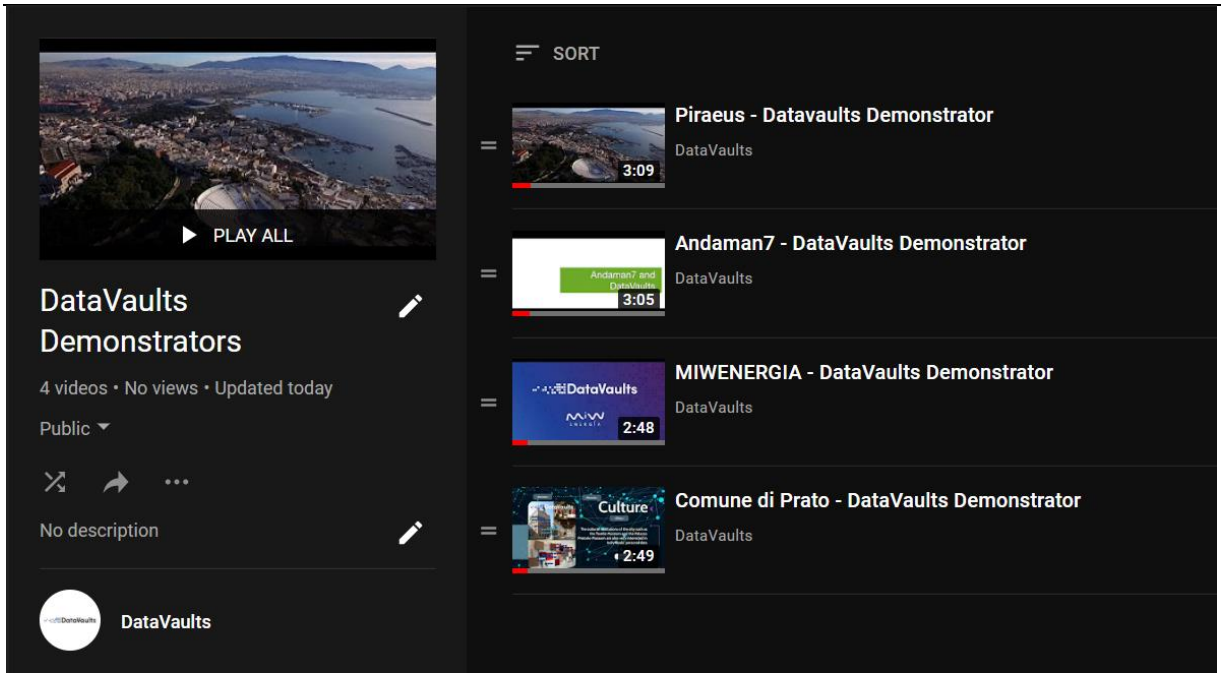


Figure 5: DataVaults Demonstrators Video Playlist (4 Videos)

2.1.5 DataVaults on External YouTube Channels

Notably, YouTube videos about DataVaults can also be found in other, external channels to ours, i.e. in those of affiliated entities. These videos have also been used promotionally in various Social Media posts as well. The following subchapters mention our videos on the YouTube Channels of:

- Major Cities of Europe
- BDVA (Big Data Value Association

2.1.6 DataVaults at Major Cities of Europe (1 Video & 1 planned)

Through our strategic alliance with “Major Cities of Europe” coordinated by PRATO on behalf of DataVaults we proceeded to various dissemination and common post activities, including the video found in their YouTube channel at

https://www.youtube.com/watch?v=Wy2pdZ2zucA&t=2s

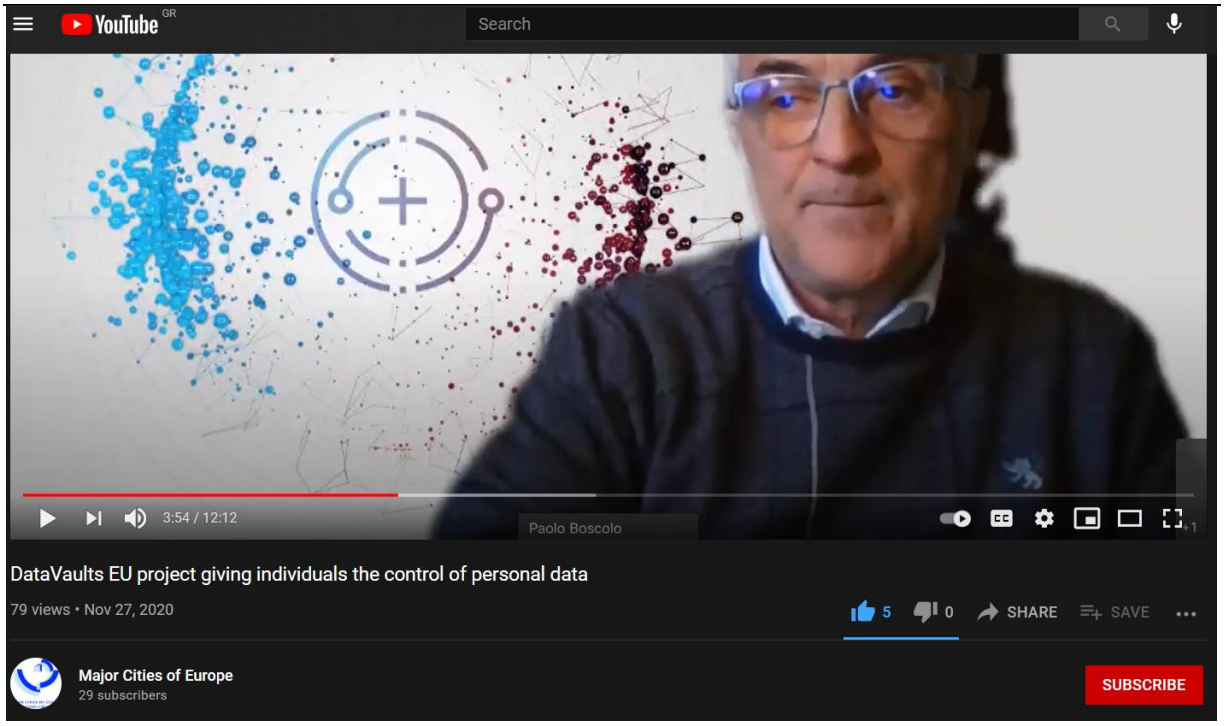


Figure 6: DataVaults Video on Major Cities of Europe YouTube Channel

At the time of writing the present deliverable **another video** is also being planned, and the mutual intention is for MCE to produce a new video interview as a round table among the DataVaults demonstrators, to discuss the project test beds and related issues.

2.1.7 DataVaults at BDVA Big Data Value Association (4 Videos)

The strategic collaboration with BDVA (Big Data Value Association) includes a multitude of common posts, activities, webinars etc. explained in detail in other chapters of the present deliverable. In the BDVA official YouTube Channel a total of 4 videos from DataVaults can be found. Three of them were events **organized by DataVaults** (as leader), and one is a **Participation / Co-Organization.**

The videos refer to the events/workshops that DataVaults either directly organized, or co-organized through networking contacts (for more information on these events see the events section and the BDVA subchapter that follows):

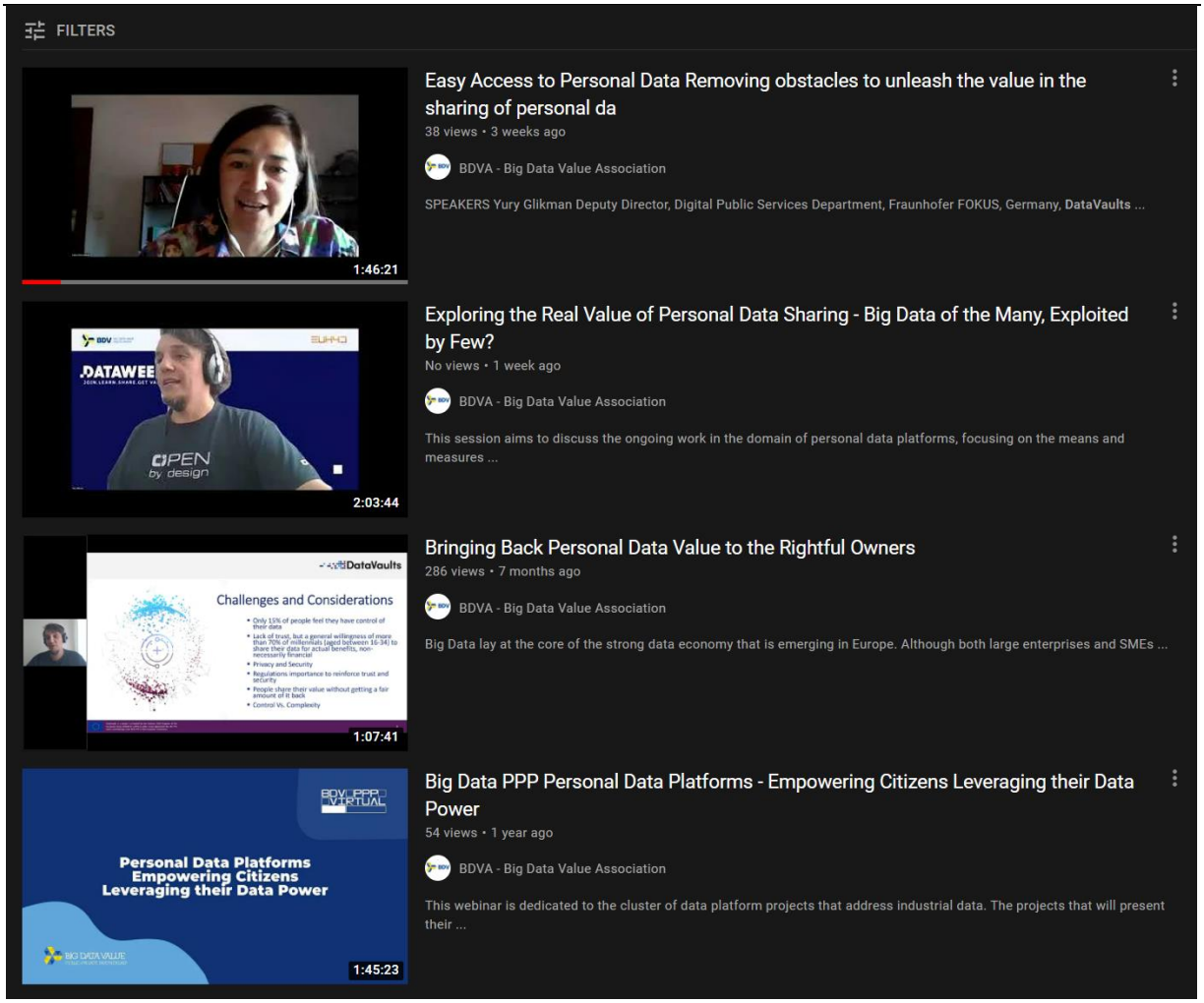


Figure 7: DataVaults Videos on BDVA YouTube Channel

2.1.8 DataVaults Website Videos Gathered

Note that all videos are also posted in the main "hub" of our digital presence i.e. the www.datavaults.eu website and can be found in the dedicated section under the "communication material":

https://www.datavaults.eu/material/communication-material/#videos-material

2.2 Social Media Channels

2.2.1 Facebook

Facebook account: www.facebook.com/DataVaults-H2020-Project-104528694494271/

We present indicative analytics for the period M1-M18 and posts ordered by reach.

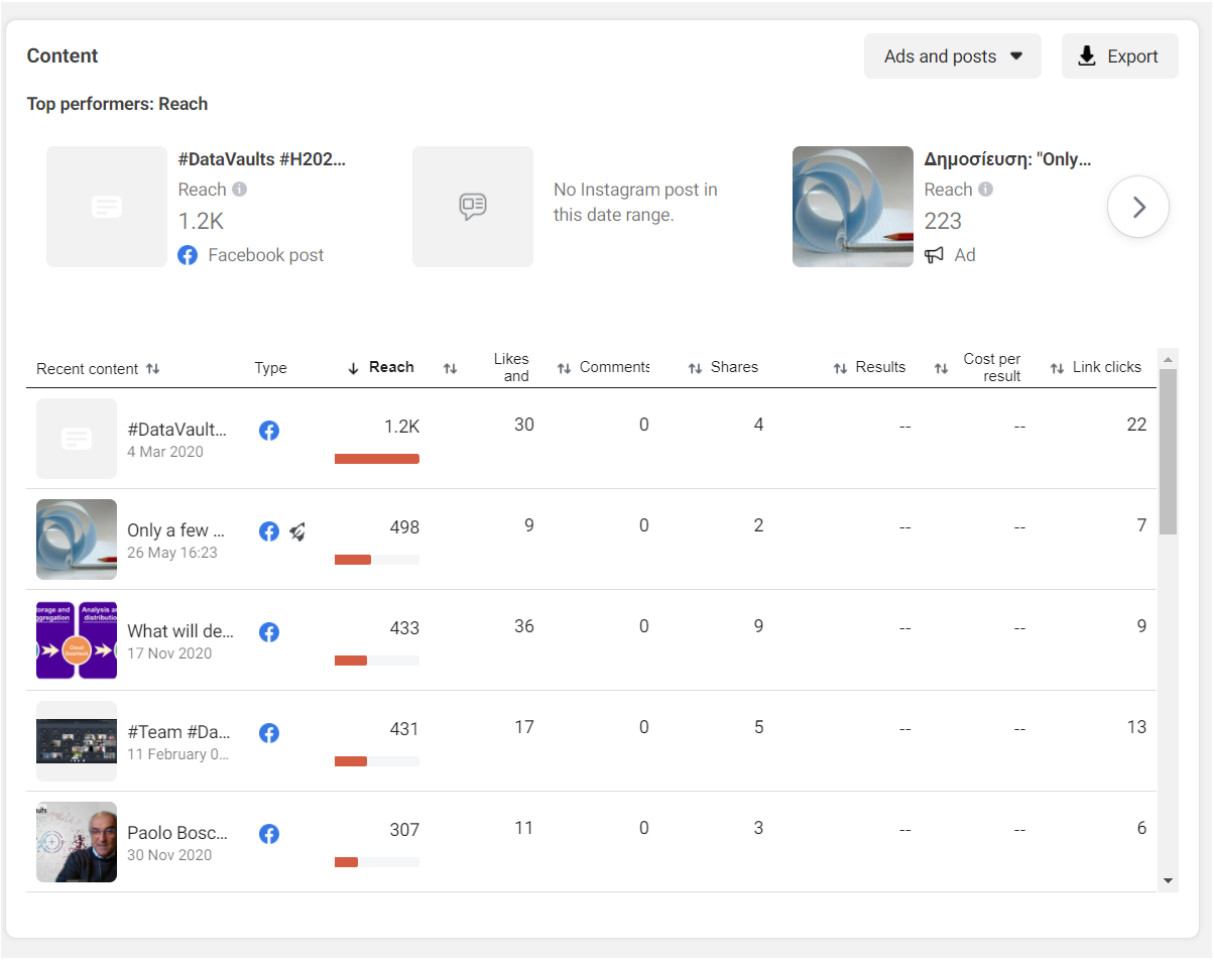


Figure 8: DataVaults Facebook posts ordered by Reach

Facebook Page Statistics (M1-M18)	Metric
Total "Reach" Calculated by Facebook	4051
Total Likes and Interactions	236
Total Shares	40
Total Posts (no re-posts)	36
Total Page Likes (followers)	69

Table 1: Facebook key statistics

2.2.2 Twitter

Twitter account: https://twitter.com/DataVaultsH2020

Figure 9: DataVaults Twitter Profile

Twitter Statistics (M1-M18)	Metric
Followers	158
Following	169
Total Posts	49

Last 3 Months (M15-M18)	Metric
Impressions	13600
Clicks	30
Re-tweets	47
Likes	114
Interactions	191

Table 2: Twitter key statistics

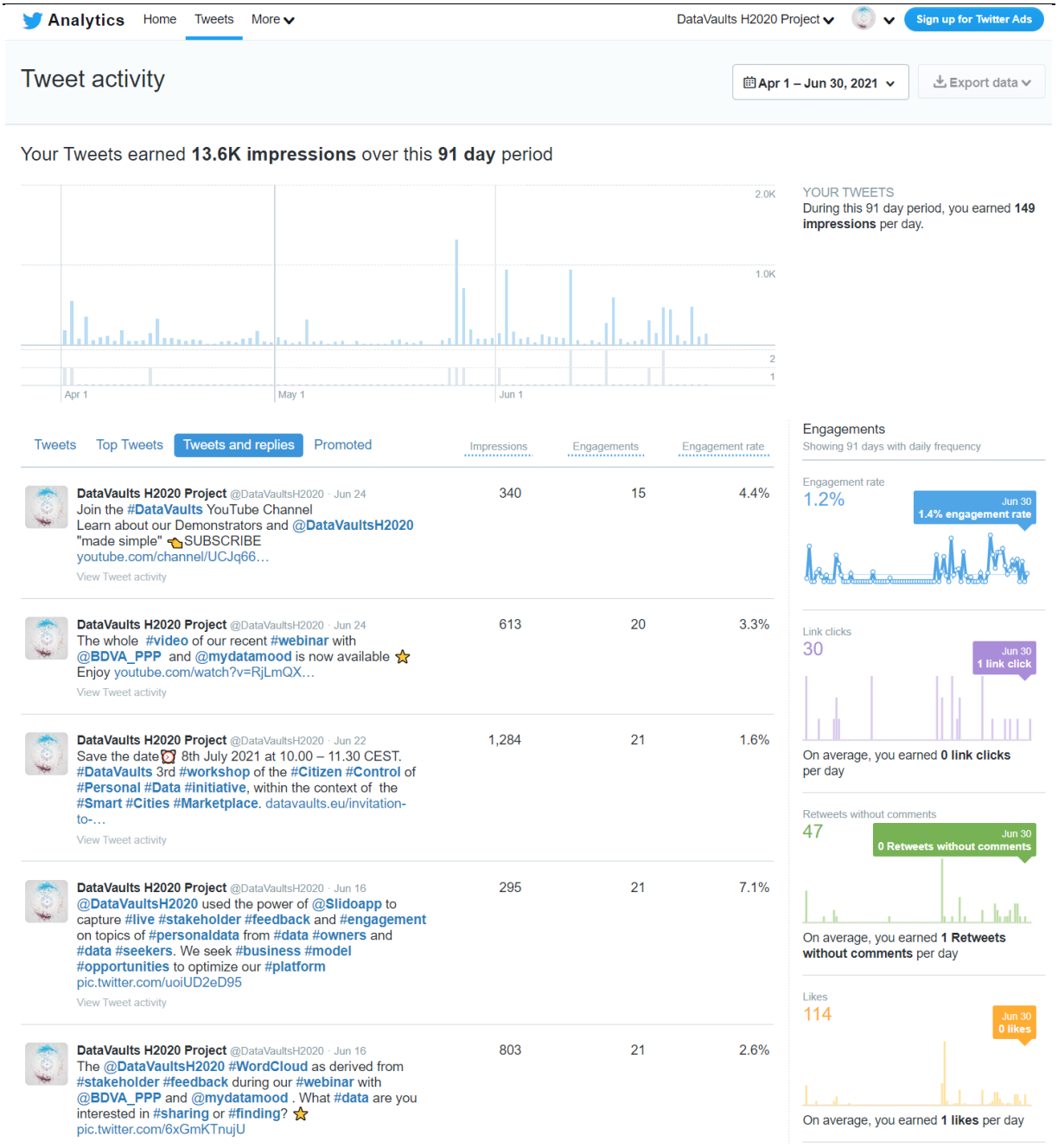


Figure 10: DataVaults Twitter Statistics last 3 months (M15-M18)

Note: Unfortunately, we have not been able to extract Twitter statistics for the entire (M1-M18) period (twitter seems to disallow this, but we will look into this in more detail). This means that the reported interactions only for (M15-M18) i.e. clicks, re-tweets, likes, are **substantially larger** than the ones reported here for the entire duration of the first half of the project.

2.2.3 LinkedIn (dual accounts)

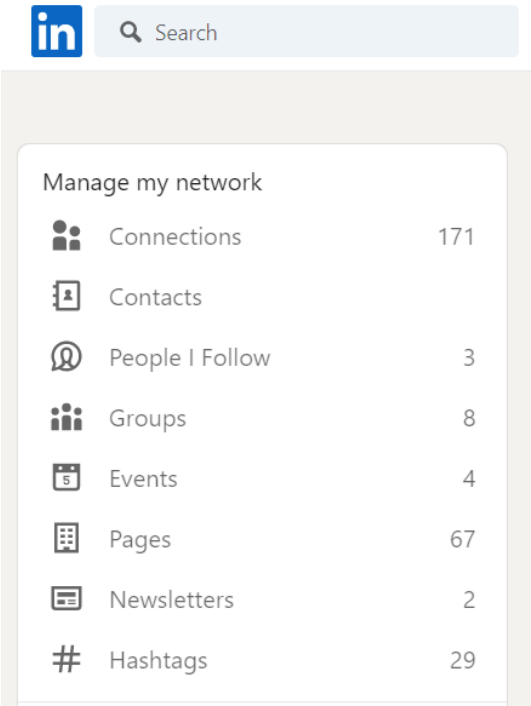
We are employing **dual LinkedIn accounts**. We have opted to have the DataVaults "company" account and the "person" account.

SECONDARY: LinkedIn company
www.linkedin.com/company/datavaults-h2020-project/

MAIN: LinkedIn project (as a "person")

https://www.linkedin.com/in/datavaults-project-93b4591a4/

The reason is that due to LinkedIn peculiarities, the "company" account can only be followed passively but cannot affiliate, connect and make similar networking actions reaching out actively to the various stakeholders, so the "person" (Name: DataVaults, Surname: Project) is **used primarily** to reach out to people and affiliated projects or companies, which has a achieved substantial number of affiliations and interactions as seen in the statistics below. Notice that some H2020 projects take the only first approach, while some others take only the second, but our dual approach (having both) seems to be working well for maximum reach. Only selected posts of the main LinkedIn account are re-posted to the secondary account, because it is the primary account that we wish to expand with connections.



LinkedIn Indicative Statistics (M1-M18)	Metric
Avg. Views per post	105
Engagement (last 12 months)	13.5%
Total Reactions-Likes-Shares	249
External Profile Views (last 90 days)	48

Figure 11: DataVaults LinkedIn Statistics

2.2.4 Other Aspects of Social Posts

2.2.4.1 Recurring announcements - Reminders

For events, workshops, webinars that we need to attract a critical mass, we make several repetitive posts. Example in the recent event indicated in the image below, we posted, then reposted-shared from BDVA, then posted on the same day, and then posted again in the last hour, in order to capture as many registrants as possible.

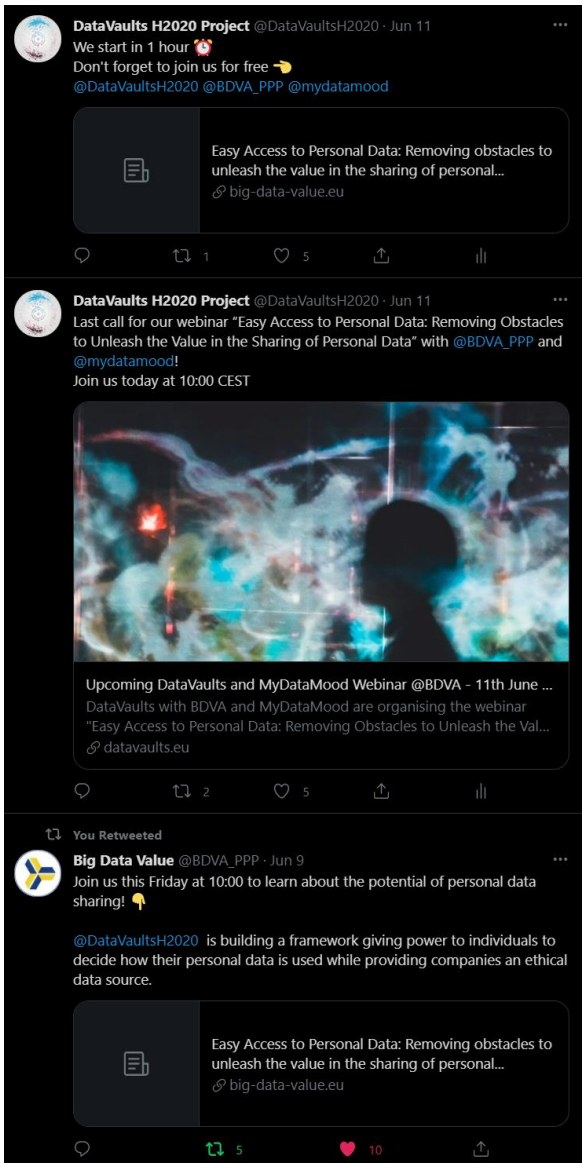


Figure 12: Recurring Event posts

2.2.4.2 Curating Content

We are using the "tone detector" in order to validate our text in posts and add hashtags and emojis that are relevant to each entry.

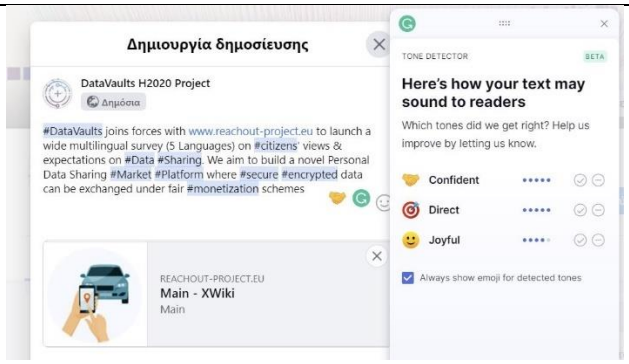


Figure 13: Curating DataVaults posts with Tone Detector

We also apply the A.B.L.E® Communication Guideline and 4 factor Testing methodology that was presented in D8.1. Choice of wording and hashtags are passed against the checklist:

- Consistent (with a common narrative);
- Compelling (encourages action);
- Relevant (important to the audience);
- Credible (believable by the audience);
- Different (not available everywhere, not boring);
- Defensible (against challenge).

2.2.4.3 Promoting-Boosting the DataVaults Online Survey

It should be noted that we are only using free promotion strategies and have not used any paid boosting through Google Analytics, Facebook Analytics etc. The only exception was the DataVaults online Survey in 5 Languages. We have agreed that it is important for the project to achieve the widest possible impact, and to receive as much feedback as possible in this case. The results of this boosting action are presented in the last chapter of the present document.

2.3 DATAVAULTS WEBSITE

The DataVaults website www.datavaults.eu is a multi-sided hub for several activities. Apart from news and blogposts, we employ the event pages both for registration links for external stakeholders, and of course as a re-direct link in our social posts. Beyond from presenting the project results, we have dedicated pages for affiliations-synergies, for the Smart City marketplace Initiative with full information, documents, agendas for the events and participants, a dedicated page for the project videos, and many others that will keep on expanding as the project progresses.

The layout and menu-subsections of the website have been presented in D8.2 and we do not repeat them here, for reasons of brevity.

Indicative Traffic Statistics follow in the next graphs for the M1-M18 period and also for the last week indicatively.

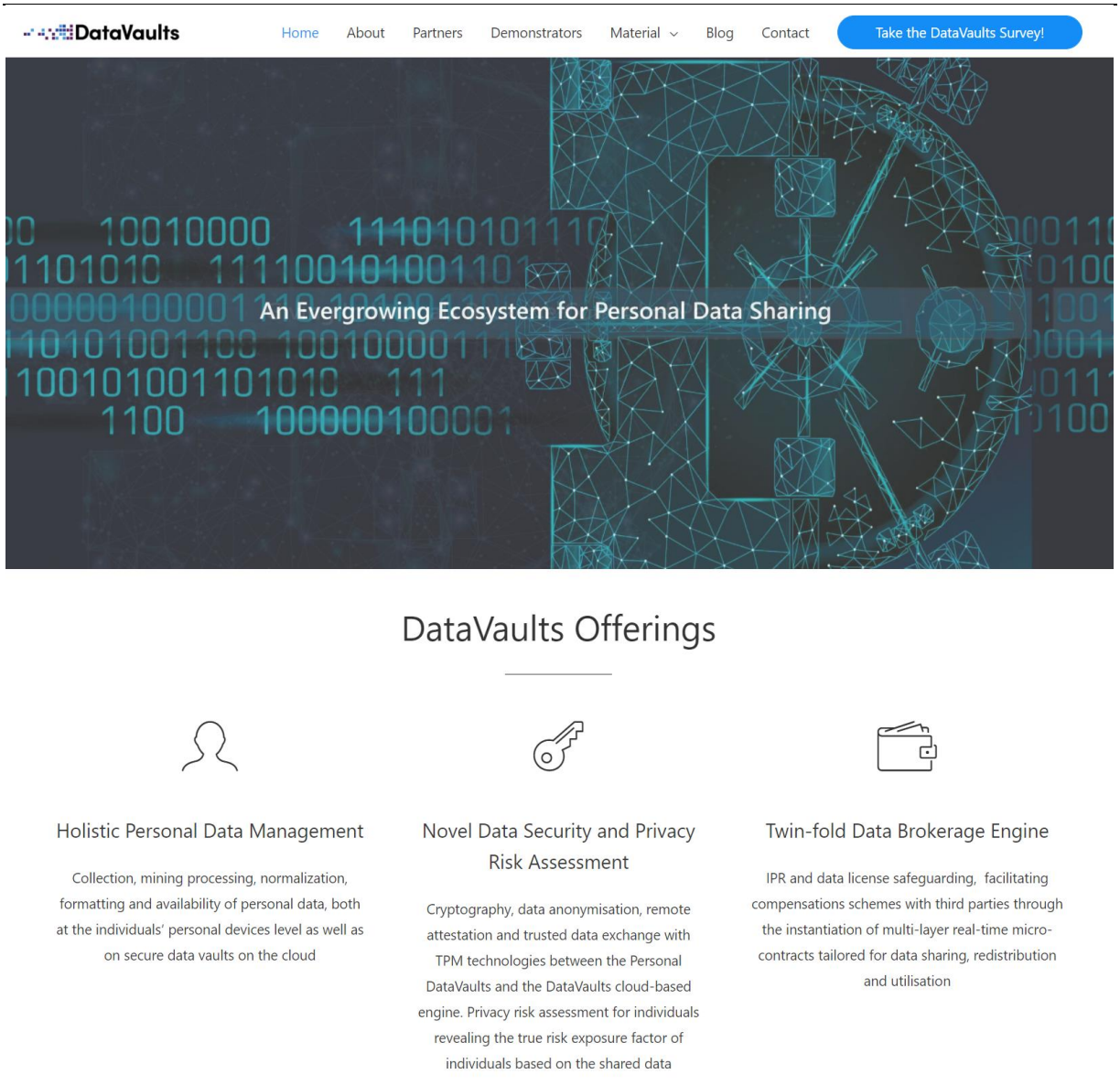
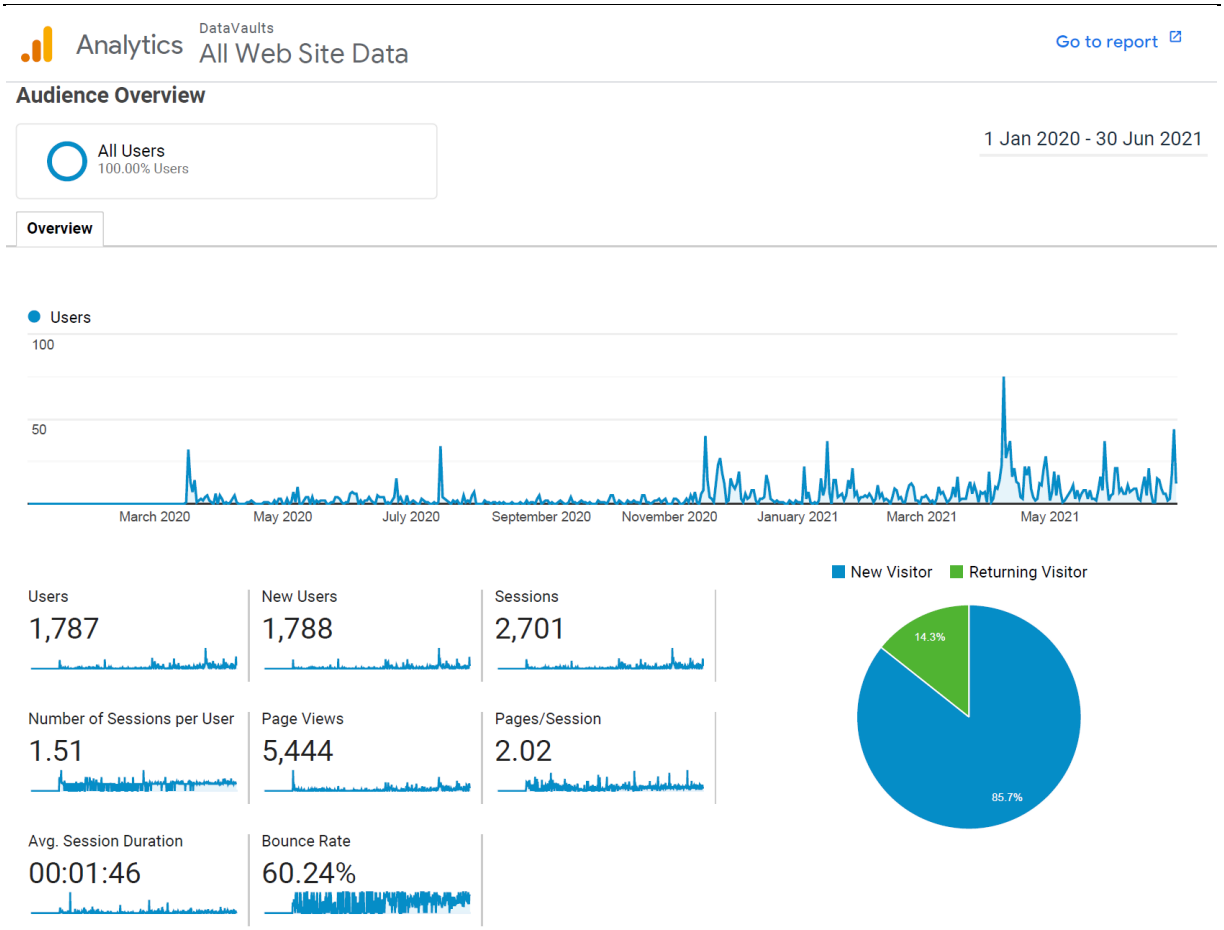


Figure 14: DataVaults Website www.datavaults.eu



	Language	Users	% Users
1.	en-us	716	39.89%
2.	en-gb	209	11.64%
3.	it-it	196	10.92%
4.	es-es	106	5.91%
5.	el-gr	101	5.63%
6.	fr-fr	79	4.40%
7.	de-de	53	2.95%
8.	zh-cn	38	2.12%
9.	en	34	1.89%
10.	it	33	1.84%

Figure 15: DataVaults Website Traffic M1-M18

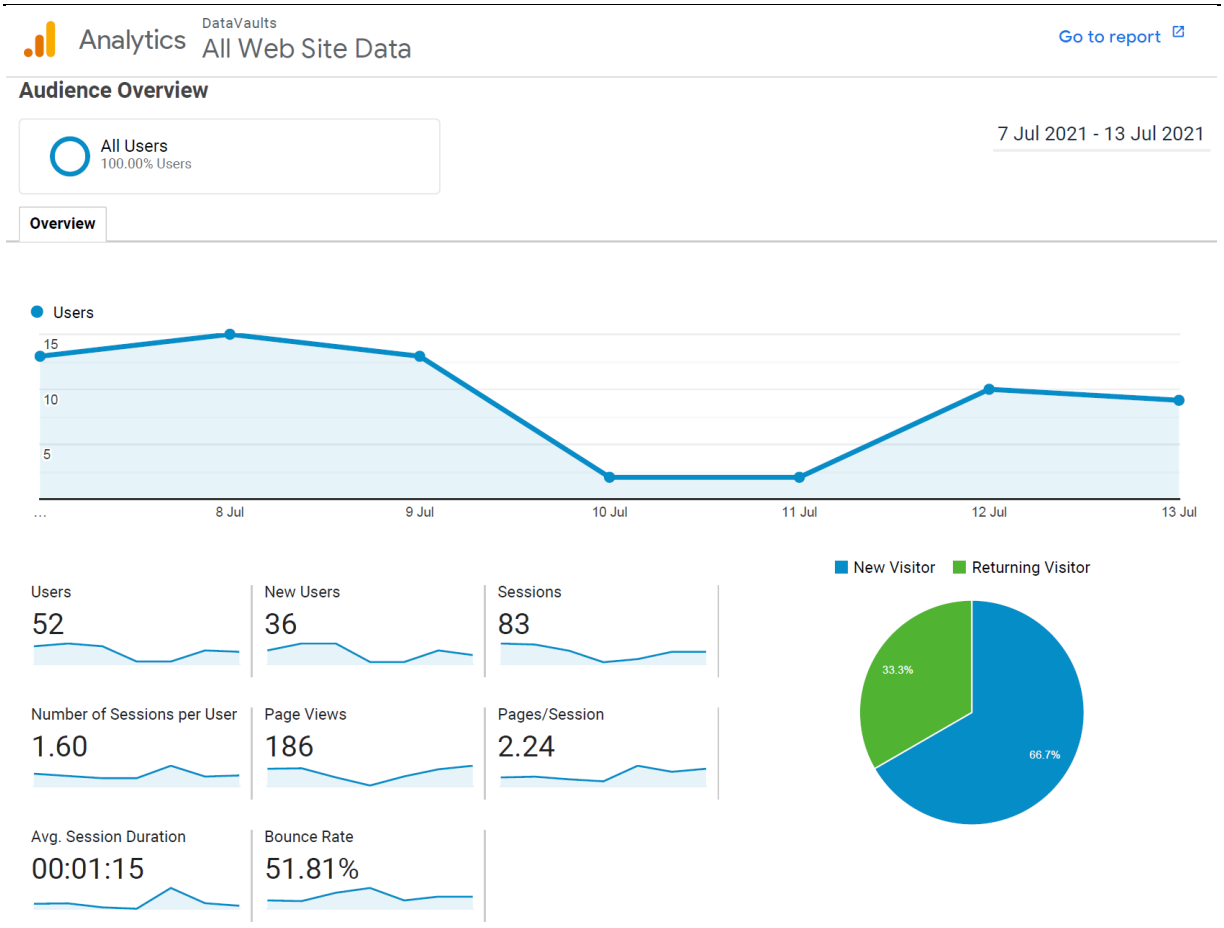


Figure 16: DataVaults Website Traffic Last Week

3 EVENTS-WEBINARS-WORKSHOPS

3.1 INTRODUCTION

Despite the well-known COVID19 situation, which has restricted physical presence events, DataVaults has devoted strong effort in the online events, and has managed to surpass the initial target set for M18, mainly due to the three strategic affiliations (also mentioned in several sections in the present deliverable), i.e.

- BDVA / DAIRO
- EC Smart Cities Marketplace – Citizen Personal Data Initiative
- MCE Major Cities of Europe

3.2 EC SMART CITIES MARKETPLACE SERIES OF WORKSHOPS

Led by ASSENTIAN and embraced by the entire DataVaults consortium, this is a core hub of a series of workshops and webinars (4 already completed at the time of writing this document).

A dedicated page in our website includes all the relevant information about the initiative as well as agendas, reports and material for each event:

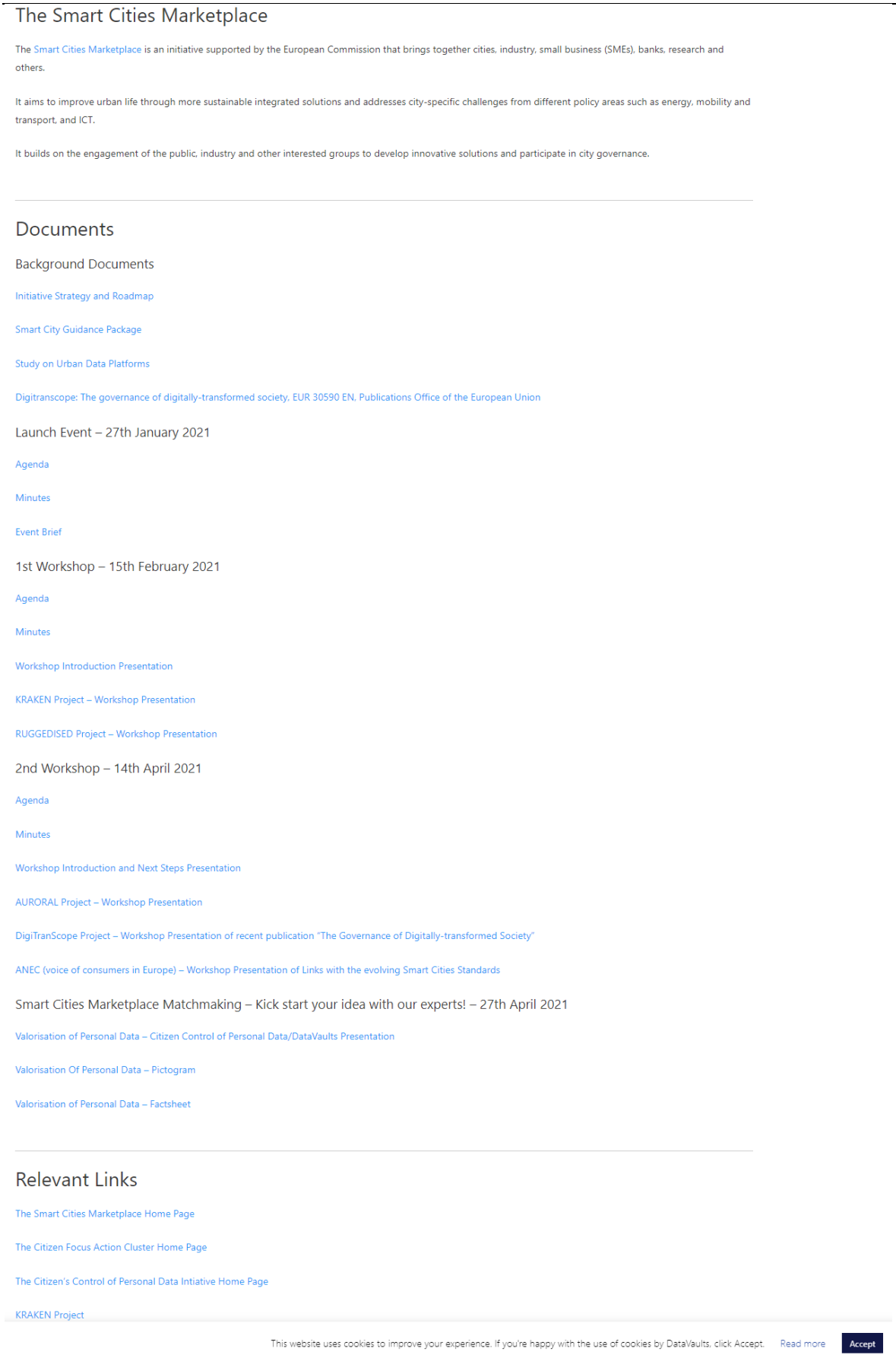
https://www.datavaults.eu/material/liaisons-relevant-links/citizen-control-of-personal-data-initiative-citizen-focus-action-cluster/#about-citizencontrol-initiative

The "Citizen Control of Personal Data" is an initiative within the EC Smart Cities Marketplace

https://smart-cities-marketplace.ec.europa.eu/

Figure 17: Citizen Control of Personal Data Initiative within Smart Cities Marketplace

Most events were organized by DataVaults, while in the matchmaking event we had a simple participation.



The Smart Cities Marketplace

The Smart Cities Marketplace is an initiative supported by the European Commission that brings together cities, industry, small business (SMEs), banks, research and others.

It aims to improve urban life through more sustainable integrated solutions and addresses city-specific challenges from different policy areas such as energy, mobility and transport, and ICT.

It builds on the engagement of the public, industry and other interested groups to develop innovative solutions and participate in city governance.

Documents

Background Documents

Initiative Strategy and Roadmap

Smart City Guidance Package

Study on Urban Data Platforms

Digitranscope: The governance of digitally-transformed society, EUR 30590 EN, Publications Office of the European Union

Launch Event – 27th January 2021

Agenda

Minutes

Event Brief

1st Workshop – 15th February 2021

Agenda

Minutes

Workshop Introduction Presentation

KRAKEN Project – Workshop Presentation

RUGGEDISED Project – Workshop Presentation

2nd Workshop – 14th April 2021

Agenda

Minutes

Workshop Introduction and Next Steps Presentation

AURORAL Project – Workshop Presentation

DigiTranScope Project – Workshop Presentation of recent publication "The Governance of Digitally-transformed Society"

ANEC (voice of consumers in Europe) – Workshop Presentation of Links with the evolving Smart Cities Standards

Smart Cities Marketplace Matchmaking – Kick start your idea with our experts! – 27th April 2021

Valorisation of Personal Data – Citizen Control of Personal Data/DataVaults Presentation

Valorisation Of Personal Data – Pictogram

Valorisation of Personal Data – Factsheet

Relevant Links

The Smart Cities Marketplace Home Page

The Citizen Focus Action Cluster Home Page

The Citizen's Control of Personal Data Intiative Home Page

KRAKEN Project

This website uses cookies to improve your experience. If you're happy with the use of cookies by DataVaults, click Accept. Read more Accept

Figure 18: DataVaults dedicated webpage for the Citizen Control of Personal Data Initiative

Participating affiliated entities include projects and initiatives such as: KRAKEN, i3 Market, SafeDEED, GLASS, PIMCITY, TRUSTS, MUSKETEER, OPERTUS MUNDI, SmashHit. OPEN DEI, MOSAICrOWN, InteropEHRate, DECODE, SMARTER TOGETHER, RUGGED, BDVA, TOREADOR, URBANITE, NORDIC EDGE, MyDataMood.es, and the list is always expanding

3.2.1 Launch Event – 27th January 2021

Title:

Launch of Initiative Citizen Control of Personal Data

External Participants:

Maria Sangiuliano (Chair Action Cluster Citizen Focus), Judith Borsboom (Action Cluster Coordinator) and Gabi Kaiser (Senior Expert and Communications), Georg Houben DG-ENER, Prof James Evans, Manchester Urban Institute, Representatives of other EU Funded Projects

3.2.2 1st Workshop, February 25th, 2021

Title: The Road to New DataVille

External Participants: KRAKEN project, ERASMUS Centre for Data Analytics Rotterdam, RUGGEDISED Project

3.2.3 2nd Workshop, April 14th, 2021

Title: 2nd Workshop of the "Citizen Control of Personal Data" Initiative

External Participants: Auroral Project, Urban Data Platform Initiative , Digitranscope Project, Marina Micheli, EU JRC, ANEC (voice of consumers in Europe).

3.2.4 Matchmaking Event, April 27th, 2021 (Participation)

Title: Valorisation of Personal Data in the Matchmaking Event

External Participants: 121 external participants, from 35 countries, in 83 Meetings

3.2.5 3rd Workshop of the Citizen Control of Personal Data Initiative 8th July 2021

Title: 3rd Workshop of the Citizen Control of Personal Data Initiative

External Participants: Safe-DEED, Business Models and Finance Cluster

3.3 BDVA – DATAVAULTS SERIES OF WORKSHOPS-WEBINARS

BDVA (recently renamed to BDVA / DAIRO) has been a strategic affiliation of DataVaults since the proposal stages. We have organized, co-organized or simply participated in several events, and we will continue to enhance our collaboration in the second half of the project.

3.3.1 DataVaults webinar with BDVe – 11th December 2020

Title: Bringing Back Personal Data Value to the Rightful Owners

Figure 19: DataVaults – BDVe Webinar "Bringing Back Personal Data Value to the Rightful Owners"

3.3.2 DataVaults at the Online Data Week 2021 – 26th May, 2021 (participation)

Title: Exploring the Real Value of Personal Data Sharing – Big Data of the Many, Exploited by Few? Or not any more?

3.3.3 DataVaults Webinar with BDVA and MyDataMood.es, 11th June 2021

Title: Easy Access to Personal Data Removing obstacles to unleash the value in the sharing of personal data (11 June 2021)

Note: for all the above mentioned events, videos are presented in the previous chapter and are hence not repeated here. More information for each one can be found in the news section of www.datavaults.eu

3.4 The Events Tracker List

We have **47 distinct event** entries (**45 completed, 2 planned for near future)** in the relevant worksheet of the online dissemination and engagement tracker, at the time of writing the present deliverable.

We distinguish engagement in 2 general categories:

- DataVaults organizes (or co-organizes) through all or some partners
- DataVaults participates with some partners

Furthermore, the tracker has pre-assigned categories for easy filtering as follows:

Type of activities
Organisation of a Conference
Participation to a Conference
Participation to a Workshop
Participation to an Event (other)
Liaison with Research Cluster, Project, Community
Link with Industry, Clients, 3rd Party Stakeholder
Hackathon
Workshop / Webinar
Standardisation Activity
Other
Type of audience
Public administrations and regulators
Industry
Scientific Community / Research Community
Customers
General Public
Policy Makers
Other

Figure 20: Events Tracker Categorisation

Typical Table entries include 14 distinct fields as in the example below

EVENTS-WORKSHOPS-WEBINARS													
no.	Partner	Type of activities	PARTNER(s) participated	Description of contribution	Title of event	URL	Date	WITH	Place	Type of audience	Size of audience	Countries addressed	Comments
4	ASSENTIAN	Liaison with Research Cluster, Project, Community	Shaun Topham	Oral communicaiton	Manchester Urban Institute agenda setting	https://www.mui.manchester.ac.uk/research/	24/06/20		online	Scientific Community /	2	National	To discuss collaboration

Figure 21: Events Tracker Fields and Links

The full entries of the Events Tracker can be found in the **Appendix A2 (47 entries, 45 completed, 2 planned for near future).**

3.5 OTHER EVENTS

3.5.1 Through Liaisons and Synergies

As analyzed in the next chapter we seek to expand our synergies, and collaborate in the widest possible level including common workshops and events with affiliated projects. For instance a common workshop with affiliated project DOME4.0 is agreed for the fall of 2021, where our projects will present their exploitable assets and produced results in an effort for common exploitation opportunities and common dissemination strategies. More such initiatives are

sought after with projects that include common partners (Example GLASS, InGOV, Rainbow, FutureTPM, Cybele and others).

3.5.2 3rd Party Online Events Participation through LinkedIn Affiliations

Although secondary to the "core" events that DataVaults organizes / co-organizes, we also try to expand our reach and participate in 3rd party events from various sources of affiliation / liaison. One such valuable channel is the DataVaults LinkedIn channel. Indicatively, we show 4 that we have attended online recently.

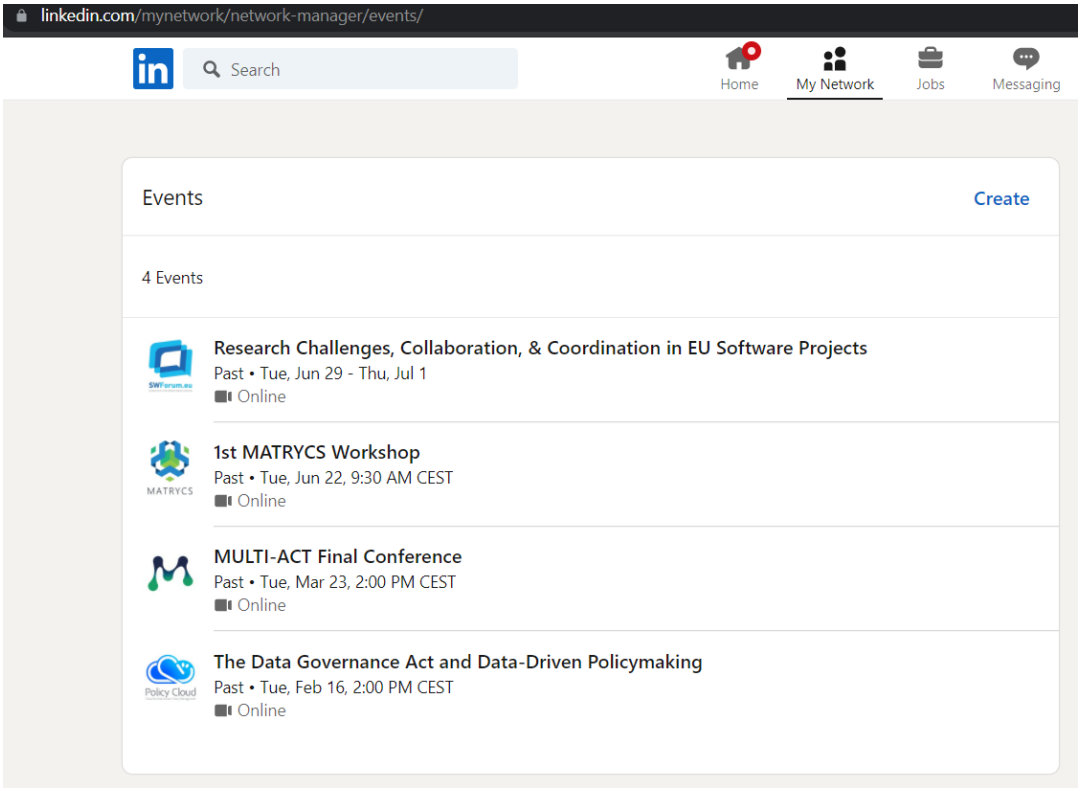


Figure 22: 3RD PARTY ONLINE EVENTS PARTICIPATION THROUGH LINKEDIN AFFILIATIONS

Note: Many affiliations (example projects) have events that we participate in with one or more DataVaults members, but they have not "opened" the relevant "LinkedIn event" category so these are not reported here. For all these events, we encourage the reader to see the dedicated section on the Engagement Online Tracker, in the next chapter.

3.6 Upcoming Booked Events

DataVaults will continue its strong presence in several events, and we are already aware at the time or writing this deliverable of (at least) the following, but it is certain that substantially more will be arranged until the end of the project:

3.6.1 European Big Data Value Forum (EBDVF)

Organized by BDVA/DAIRO both online and physically in Ljubljana, Slovenia, the EBDVF 2021 will take place during November 29 – December 3, 2021 (hybrid event). Link: https://european-big-data-value-forum.eu/

3.6.2 IoT Week 2021

The IoT Week 2021 will take place between August 31 – September 3, 2021 in Dublin, Ireland and DataVaults is planning to participate through one or more of its partners. Link: https://iotweek.org/registration-and-ticket-options-dublin/

3.6.3 Smart Cities Marketplace 5th Event

Under the leadership of DataVaults partner ASSENTIAN, we have recently successfully completed the 4th event/ webinar and we are looking forward to the 5th which is estimated to take place around the end of summer 2021.

4 PROJECT SYNERGIES – LIAISONS WITH CLUSTERS & INITIATIVES

4.1 STRATEGIC SYNERGIES

The following associations, clusters, groups are key strategic synergies (briefly also mentioned in the previous chapter) since a multitude of events are being organized with them and several more are planned for the near future:

4.1.1 Major Cities of Europe

Major Cities of Europe has been a strategic partner of DataVaults through the introduction and leadership of Prato, in a multitude of common activities, ranging from videos, common posts, webinars, events, the aforementioned video in the previous section, a planned event and a newly produced video interview by MCE as a round table among the DataVaults demonstrators to discuss the project test beds and related issues, and many other parallel activities. More information can be found on their website:

https://www.majorcities.eu/misc/eu-projects/datavaults/

Moreover, we indicatively show their social post while they were assisting DataVaults in the wider possible dissemination of our online multilingual survey within the context of stakeholder feedback gathering.

Figure 23: MCE Major Cities of Europe promotion of DataVaults Multilingual Online Survey

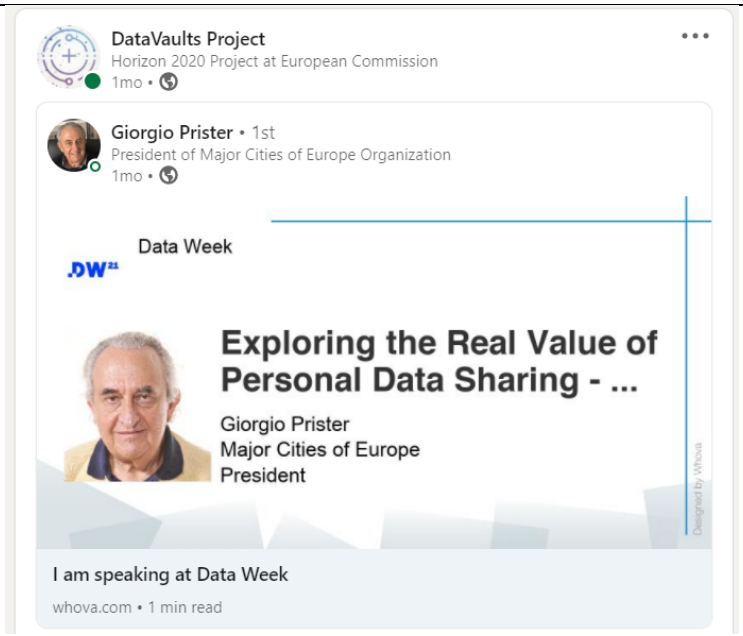


Figure 24: MCE Major Cities of Europe common events with DataVaults (BDVA DataWeek2021)

4.1.2 EC Smart Cities Marketplace – Citizen Control of Personal Data Initiative

Led by ASSENTIAN and embraced by many DataVaults partners, this is a "reference" affiliation for DataVaults that has produced and will continue to produce several events, workshops, webinars and of course liaisons with the respective participants each time.

Figure 25: EC Smart Cities Marketplace – Citizen Control of Personal Data, Action Cluster

Common Activities and Events are mentioned in the dedicated section on the chapter about workshops and are not repeated here for reasons of brevity. A dedicated page on the initiative exists on the DataVaults website with very analytic content:

https://www.datavaults.eu/material/liaisons-relevant-links/citizen-control-of-personal-data-initiative-citizen-focus-action-cluster/

4.1.3 BDVA / DAIRO

The BDVA (Big Data Value Association) recently renamed to BDVA/DAIRO has been a strategic partner of DataVaults since the proposal stages, and a multitude of events, workshops and

webinars have been conducted as illustrated in the relevant chapter about workshops, and are not repeated here for reasons of brevity. Notice that DataVaults not only participates (example Data Week 2021) but also organizes or co-organizes several events with BDVA (example the aforementioned recent stakeholder webinar on "Easy Access to Personal Data: Removing Obstacles to Unleash the Value in the Sharing of Personal Data" (11 June 2021).

DataVaults at the Online Data Week 2021 – 26th May, 2021

Blog, News / By datavaults / May 18, 2021

DataVaults will participate in this year's online Data Week 2021, with the track **Exploring the Real Value of Personal Data Sharing – Big Data of the Many, Exploited by Few? Or not any more?**. The event will take place on 26th of May, at 11:30 AM – 1:30 PM CET.

Figure 26: DataVaults at the BDVA Online Data Week 2021

4.2 REACHOUT AS DATAVAULTS ONLINE SURVEY FACILITATOR

DataVaults, being affiliated with H2020 ReachOut through the introduction of common partner Fraunhofer, has used the online platform of ReachOut in order to build our multilingual (5 language) online Survey addressed to stakeholders, data seekers and data consumers, that is reported in WP2 and WP6. We wish to thank one again H2020 Reachout for our fruitful collaboration and we believe that more such common initiatives can be pursued.

Figure 27: ReachOut H2020 Platform used for the DataVaults multilingual Online Survey

4.3 Link Exchanges – Common Social Posts

4.3.1 Relevant Metric, Target, KPI

The Grant Agreement foresees among others, target / KPIs to achieve:

- Synergies with Projects >15
- Joint Activities, Joint Dissemination, Joint presence in Events >8
- Links to Project Website >8

We have already achieved (on M18) to **surpass these KPIs**, and we will continue our strong efforts during the second half of the project

More specifically:

4.3.2 Web site Links in the Liaisons and Synergies Section

Thanks to intense networking efforts by partners through common projects and clusters, we have already achieved **37 liaisons** (see next section about the engagement tracker) out of which **22 liaisons** have already agreed to include DataVaults in their websites and we have already inserted their logos in our website. The remaining will also be contacted in the next months for this specific purpose of website linking as well. (At the last minute of typing this deliverable another two were also agreed, to make the current count **24 liaisons** -see below) and the list will be constantly expanding. Note: in the image below the company myDatamood.es is also mentioned with their logo, but this is not counted in the above number of projects, as it is instead categorized in the "Company-Industry Links" of the next chapter.

The intention in the devoted worksheet of the tracker is to note only projects with which we have strong collaboration (37 so far) (i.e. beyond simple social media posts and follows), to make common events, common workshops, common dissemination activities and to exchange links in each other's website. We also have their agreement that the DataVaults logo and link with a brief text exemplifying the added value of our project to be added in their websites (24 so far agreed). To reciprocate we have devoted a section on our website at https://www.datavaults.eu/material/liaisons-relevant-links/ (**SYNERGIES-LIAISON SECTION**)

Figure 28: Website Link and Logo Exchange with Project Liaisons – Synergies

At the time of writing this deliverable all mentioned projects have agreed in writing for the link exchange, but not all have implemented it yet. (We will follow-up and expect to have this completed in the next 1-2 months at most from their side). Indicative example from Project Rainbow follows:

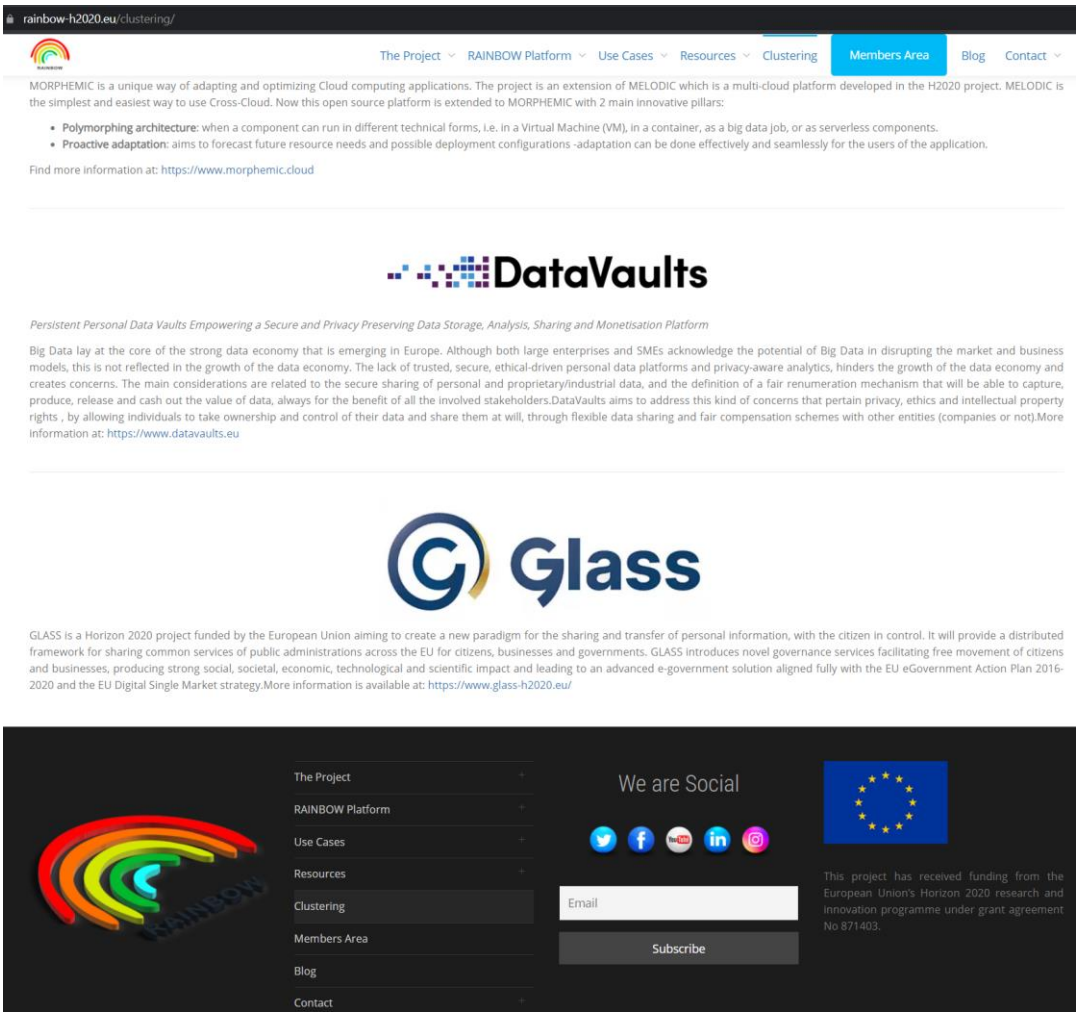


Figure 29: Indicative Website Link to DataVaults from Affiliated Project

4.3.3 Constantly Expanding Strategic Project Synergies

Another prominent example is the project DOME4.0 (Digital Open Marketplace Ecosystem 4.0) H2020 GA 953163 which we have recently reached through common project partners-friends. We have not managed to insert them in our synergies website yet (which should happen in the next few days), but the important point is that beyond typical common social posts, we have agreed to have several meaningful activities:

- One **common Workshop-Webinar** around Fall 2021.
- One analytical presentation of each other's "Key exploitable results" and seek **common paths of joint exploitation** (related to WP7 "exploitation")
- We also intend to invite in the same Workshop-Webinar the affiliated projects **KRAKEN** and **i3-MARKET** (mentioned above).

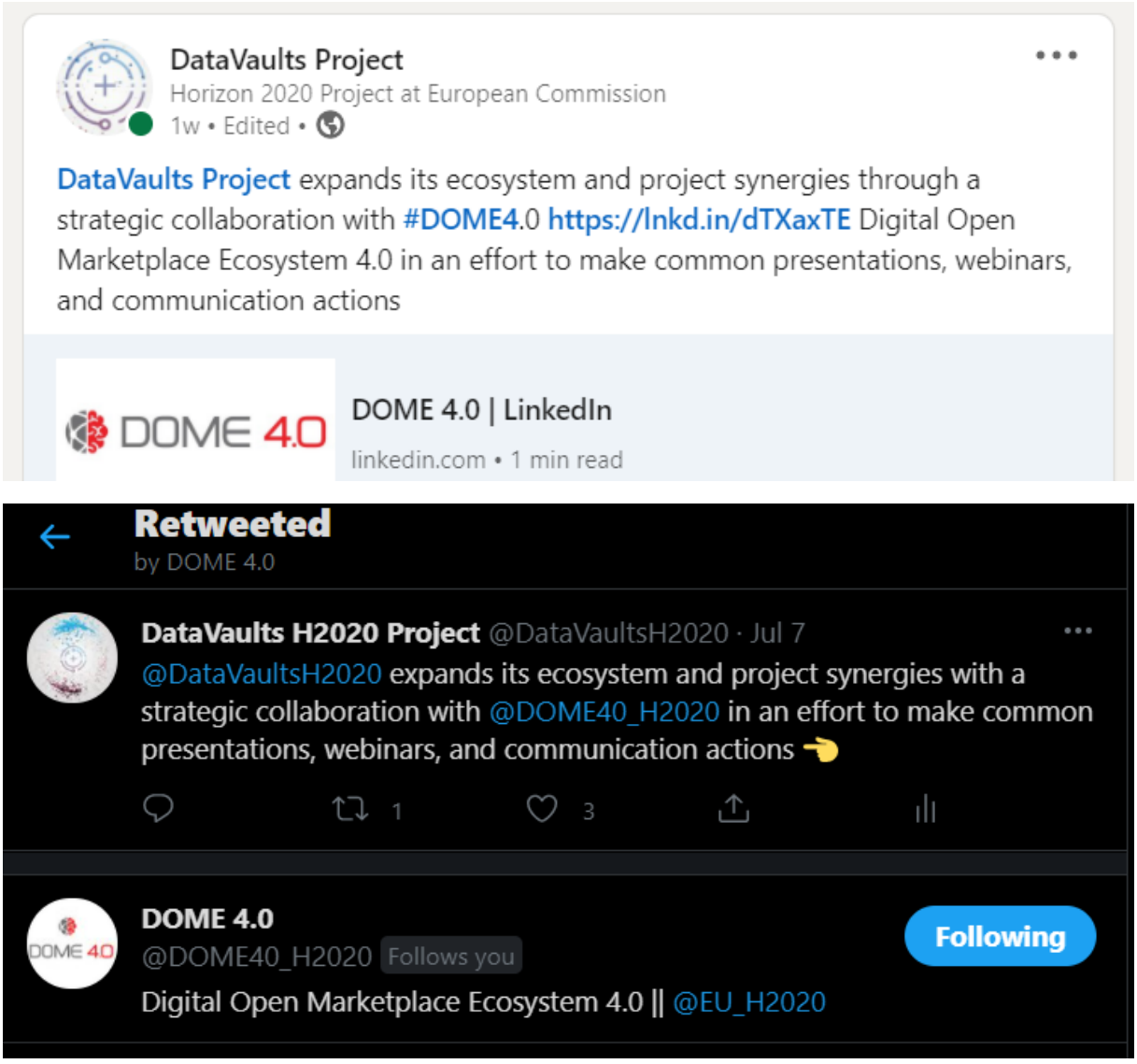


Figure 30: DataVaults and DOME4.0 common workshop planned

Another recent affiliation is SafeDEED https://safe-deed.eu/ which we have recently reached through the latest event of the Citizens Initiative within the Smart City Marketplace. We have not managed to insert them in our synergies website yet (which should happen in the next

few days), but the important point is that beyond typical common social posts, we have agreed to have several meaningful activities like the recent workshop.

Figure 31: DataVaults and SafeDEED affiliation for common Events

Of course our list of affiliations and synergies, is "live" and ever-expanding.

4.4 STANDARDIZATION - GOVERNMENTAL

As the project progresses in more technical parts we will be able to seek more standardization opportunities as well as other law formulation/governmental opportunities. Nevertheless through the efforts of ASSENTIAN and UBITECH we have already had common activities (as depicted in the online dissemination tracker) in four instances as follows:

Type of Affiliation	Name	URL	Other Joint Activity	Comment
Standardisation -Governmental	UN/ANEX in relation to CEN, CENELEC and ETSI	https://www.etsi.org/technologies/smart-cities	proposed project entitled "services for the citizen"	Creating a group to feed in regarding citizen control of data.
Standardisation -Governmental	ANEC The European consumer voice in standardization	https://www.anec.eu/	Smart Cities Marketplace – Citizen Control of Personal Data Initiative	
Standardisation -Governmental	Contribution to the ISO/TC 307 JWG on Blockchain and Distributed Ledger Technologies and IT Security Techniques	https://www.iso.org/committee/6266604.html		

Standardisation -Governmental	Contribution to the GoQuorum scientific community driving the current implementation of the entire GoQuorum stack	https://docs.goquorum.consensys.net/en/stable/HowTo/Configure/HighAvailability/		

Table 3: Key Standardisation-Governmental Actions Tracked in Online Engagement Tracker

4.4.1 Next Targets on Standardisation and Governmental

It is obvious that as the delivery date of the present deliverable (M18) coincides with the delivery of the first round of Technical Deliverables (also on M18), so we will have to wait for the project to technically mature for efforts such as Standardisation to be more relevant. For the second half of the project (M19-M36) we have the following proposed targets communicated to the relevant technical partners:

All relevant findings of the project, could be communicated to the corresponding European or International standardisation bodies such as IEEE, W3C, CEN, DIN, OASIS, and ISO, and more indicatively to working groups on:

1) Personal Data relevant standards and working groups, as the IEEE P7002TM Data Privacy Process, or the IEEE P7006TM, Standard for Personal Data Artificial Intelligence (AI) Agent.

2) Security related standards like those described in the Trusted Computing Group [TCG], the ISO/IEC JTC 1/SC 27 IT Security Techniques committee, the ETSI Cyber Security Technical Committee (TC CYBER).

3) Big Data standards such as the ITU standard Y.3600: Big data - Cloud computing-based requirements and capabilities.

4) Semantic Web standards (especially W3C Semantic standards) with additions such as metadata and W3C RDF vocabularies and these of Linked Open Vocabularies, schema additions to schema.org etc. around the concepts of creativity and creative industries.

4.5 Other Networking Opportunities Through H2020 LinkedIn Groups

Although this might be deemed “secondary”, we have not missed the opportunity to seek collaborations and affiliations with projects, associations and research entities through several LinkedIn groups within which DataVaults belongs. We intend to use these as joint opportunities together with the DataVaults Exploitation team (WP7) during the second half of the project.

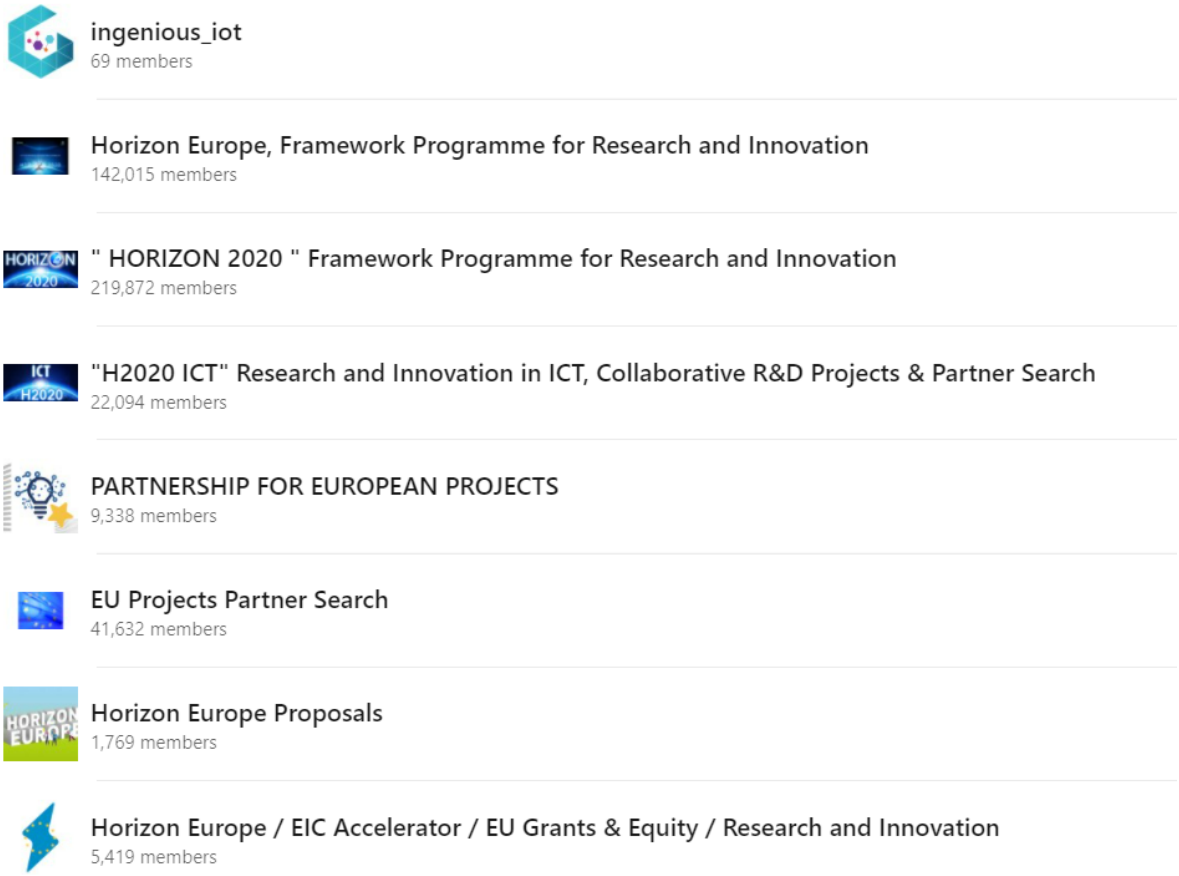


Figure 32: Other networking Opportunities through H2020 LinkedIn Groups

4.6 PROJECT SYNERGIES & LIAISONS: ENGAGEMENT TRACKER ENTRIES

In order to keep track of all the various project / association / cluster entities with which we proceed to common communication and other extrovert activities, a dedicated worksheet in the online dissemination and engagement tracker is in place. We have entries (i.e. columns) trying to keep track of as many possible categories in order to filter them accordingly. We present the "Categorization of Synergies in the Online Tracker" indicative example and also the key activities we look for (i.e. beyond simple social follows-reposts). These take the values:

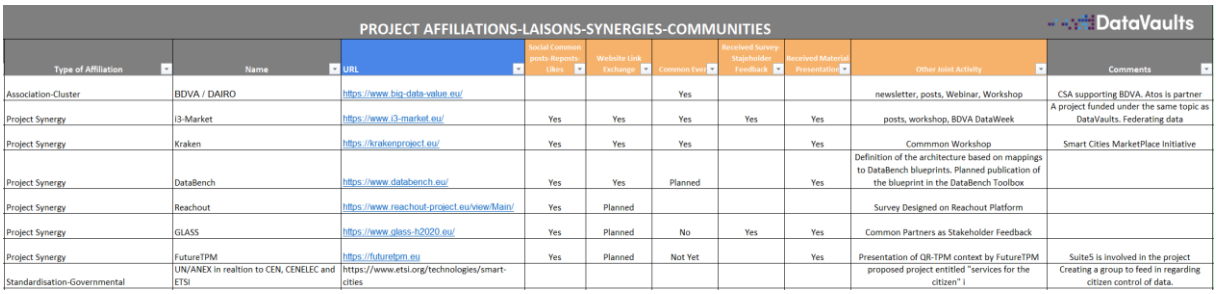
- Yes (Completed)
- Planned (agreed between 2 projects but not implemented yet)
- Maybe (Partner who has undertaken the liaison has not contacted them yet)
- No (Not applicable, no opportunity for this action given)

The key synergy actions sought after (and tracked) are:

Key Liaison Activity	**Total Count** (note each entity may have more than one synergies)
Total Entries at the time of writing the deliverable	37

Common Post made in Social Media and / or 3rd party Event	18 out of 37 done (others agreed but not implemented yet by other party) Several more to come.
Exchange of links and logos in each other's websites	24 agreed, more to come shortly
Liaison party received a copy of the DataVaults online Survey as external stakeholder to provide feedback	16
Common Event or Webinar with DataVaults and Liaison Member (Organized or Common Participation)	21 (mentioned in the events-workshops section)

Table 4: Key Synergy Actions Tracked in Online Engagement Tracker



PROJECT AFFILIATIONS-LAISONS-SYNERGIES-COMMUNITIES

DataVaults

Type of Affiliation	Name	URL	Social Common posts-Reposts-Likes	Website Link Exchange	Common Event	Received Survey Stajeholder Feedback	Received Material Presentation	Other Joint Activity	Comments
Association-Cluster	BDVA / DAIRO	https://www.big-data-value.eu/			Yes			newsletter, posts, Webinar, Workshop	CSA supporting BDVA. Atos is partner
Project Synergy	i3-Market	https://www.i3-market.eu/	Yes	Yes	Yes	Yes	Yes	posts, workshop, BDVA DataWeek	A project funded under the same topic as DataVaults. Federating data
Project Synergy	Kraken	https://krakenproject.eu/	Yes	Yes	Yes		Yes	Commmon Workshop	Smart Cities MarketPlace Initiative
Project Synergy	DataBench	https://www.databench.eu/	Yes	Yes	Planned		Yes	Definition of the architecture based on mappings to DataBench blueprints. Planned publication of the blueprint in the DataBench Toolbox	
Project Synergy	Reachout	https://www.reachout-project.eu/view/Main/	Yes	Planned				Survey Designed on Reachout Platform	
Project Synergy	GLASS	https://www.glass-h2020.eu/	Yes	Planned	No	Yes	Yes	Common Partners as Stakeholder Feedback	
Project Synergy	FutureTPM	https://futuretpm.eu	Yes	Planned	Not Yet		Yes	Presentation of QR-TPM context by FutureTPM	Suite5 is involved in the project
Standardisation-Governmental	UN/ANEX in realtion to CEN, CENELEC and ETSI	https://www.etsi.org/technologies/smart-cities						proposed project entitled "services for the citizen" i	Creating a group to feed in regarding citizen control of data.

Figure 33: Categorisation of Synergies in the Online Tracker

Indicative entries, not mentioned yet in the logo-website link exchange above, but already reached, and planned to be added imminently (within the next weeks), include among others:

Liaison to be added in Link Exchange	URL
data.europa.eu	https://data.europa.eu/en
Urbanite	https://urbanite-project.eu/
DECIDO	https://www.decido-project.eu/
Reflow	https://reflowproject.eu/
XMANAI	https://ai4manufacturing.eu/
DataBench	https://www.databench.eu/
DOME4.0	https://dome40.eu/
STAR AI EU	https://star-ai.eu/
SafeDEED	https://safe-deed.eu/

Table 5: Next Additions in the Link Exchange – Synergies Page

4.6.1 Clarification for Online Tracker Tables

A clarification is in order between:

- the online tracker table “Project Affiliations-Synergies” (the subject of this chapter), and
- the online tracker table “Industry Links-Market Liaisons” (i.e. the subject of the next chapter)

We distinguish entities reached through our networking efforts in the two main categories:

- If they are affiliated H2020 projects, associations, standardization bodies, (example BDVA or Smart cities marketplace, Major Cities of Europe etc.) with which we can make common dissemination, common events-webinars, common promotion etc. then they are inserted in “Project affiliations-Synergies”.
- If they can provide data and/or consume data and/or seek data, then they are industry and exploitation targets for adopting our platform or contributing to our platform, then they are inserted into “industry links”. Hence, these include companies, universities, municipalities, and other types of similar entities that have and/or consume, and/or seek data (since this is our focused industry after all for exploitation stages).

Of course an entity can exist in both categories.

5 DIRECT INDUSTRY LINKS – TARGET ORGANIZATIONS - MARKET LIAISONS

We requested DataVaults partners to activate their pre-existing network of clients, vendors, collaborators, affiliates, friends and speak about our project providing information and presentations but most importantly identify industry links - target organisations that can :

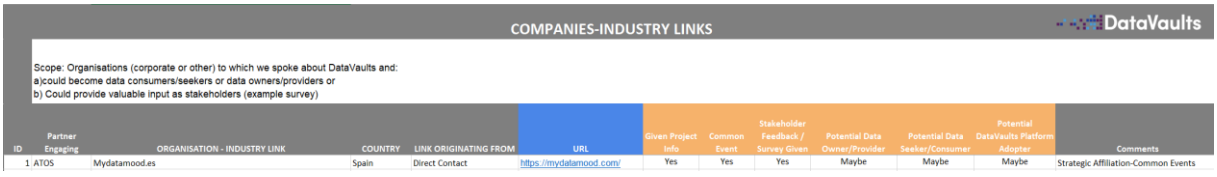
1) Become potential adopters of our platform (which relates directly to exploitation stages as well).
2) Provide and /or Consume Data as owners and/or seekers
3) Were willing to participate in our Stakeholder feedback and evaluation stages
4) Were willing to fill our relevant online multilingual survey
5) Can participate in common events with demonstrations of the platform and/or our workshops

DataVaults envisions to link directly to the market, and we consider our "industry" to be the data industry with its multi-sided stakeholders (data owners/providers and data seekers/consumers), which arguably can be found in diverse fields among companies, governmental entities, academia and other related "target organisations".

The partners have yielded a **total of 220** entries that can be found in the **Appendix A1**. These are entities that the partners have either already engaged with, or have undertaken the responsibility to engage and reach out to, in our effort to achieve the widest possible impact of our project's and data platform's outcome.

These fall into categories of: Direct links, Found through common projects (non-common partners), Companies, Academic Institutions, Municipalities or other Governmental Entities, Associations etc. We remain confident that the foreseen KPI of 300 in the GA will be exceeded by M36.

The figure below indicates the layout and categories of the worksheet in the tracker with the strategic partner www.MyDataMood.es with which we have already achieved a series of events, common posts and a webinar.



COMPANIES-INDUSTRY LINKS

DataVaults

Scope: Organisations (corporate or other) to which we spoke about DataVaults and:
a)could become data consumers/seekers or data owners/providers or
b) Could provide valuable input as stakeholders (example survey)

ID	Partner Engaging	ORGANISATION - INDUSTRY LINK	COUNTRY	LINK ORIGINATING FROM	URL	Given Project Info	Common Event	Stakeholder Feedback / Survey Given	Potential Data Owner/Provider	Potential Data Seeker/Consumer	Potential DataVaults Platform Adopter	Comments
1	ATOS	Mydatamood.es	Spain	Direct Contact	https://mydatamood.com/	Yes	Yes	Yes	Maybe	Maybe	Maybe	Strategic Affiliation-Common Events

Figure 34: Indicative Industry Links / Targets in the Engagement Tracker

In the appendix we only provide the names of the organisations and the source without further information due to obvious sensitivity, privacy and GDPR issues.

6 PUBLICATION BASED ACTIVITIES

6.1 SCIENTIFIC PUBLICATIONS

As mentioned previously, the delivery date of the present deliverable (M18) coincides with the delivery of the first round of Technical Deliverables (also on M18), so we will have to wait for the project to technically mature for efforts such as Scientific Publications (Journals-Conferences) to be more relevant.

Nevertheless, we have already achieved two (2) entries in the publications worksheet of the Dissemination and Engagement Tracker:

The first is a **book chapter** by ETA "The Big Data world: benefits, threats and ethical challenges" in the OA volume "Ethical Issues in Covert Research and Surveillance" within the Advances series. The publication is a bit in delay since other authors have not provided their finalized version yet, but the editor has confirmed that the online version should be available the by October. DataVaults is explicitly mentioned and our “sharing the wealth” paradigm and the potentialities of a new ethically-driven business model relying on personal data.

The second is a **Publication in Conference proceedings/Workshop** by IFAT, (Authors Köberl, Alexander / IFAT: Steger, Christian) planned for 23.08.2021 entitled “Providing efficient access to private Smart Contracts on Consortium Blockchains”.

Please provide a DOI for the publication (recommended) or fill-in the rest of the required information. * Mandatory field

No.	Partner	PLANNED / COMPLETED	Title *	Place of publication *	DOI	Type of publication *	Repository link	Link to the publication	Authors/affiliation *	Title of the Journal/Proceedi
1	IFAT	PLANNED	Providing efficient access to private Smart Contracts on Consortium Blockchains	IFAT	23.08.2021	Publication in Conference proceedings/Workshop			Köberl, Alexander / IFAT: Steger, Christian	
2	ETA	Planned	"The Big Data world: benefits, threats and ethical challenges" in the OA volume	Advances series	N/A	OA Volume			Marina Da Bormida (ETA)	Advances

Figure 35: Scientific Publications in the Online Tracker

6.1.1 Next Steps - Planned

For the second half of the project (M19-M36) once the project will have technically matured, it is clear that strong effort will have to be devoted in order to reach the KPI targets mentioned in the GA, i.e. Conference publications >=15 and Journal papers >=4.

The consortium has identified the following proposed targets communicated to the relevant technical partners with emphasis on Academics:

Potential academic conferences considered include: IEEE INFOCOM, IEEE BIG DATA, ICBDA, IEEE BDSTA, VLDB, ACM SIGMOD, ICDE, DaWaK-DEXA, ESWC, ECIS, IEEE/WIC/ACM, ICWE, CCS.

Candidate journals include: IEEE Transactions on Knowledge & Data Engineering, Journal of Big Data (Springer), Big Data Research (Elsevier), International Journal of Big Data Intelligence, IEEE Transactions on Big Data, Big Data and Information Analytics (BigDIA) etc.

6.1.2 Open Access Policy

By adhering to the EC Guidelines on Open Access to Scientific Publications and Research Data in H2020, DataVaults wishes to follow a combination of Gold and Green Open Access strategy to its scientific publications. Gold Access will be encouraged for high-impact journal

publications while the self-archiving, Green Access will be granted for the rest of the publications.

6.2 BLOGPOSTS

6.2.1 DataVaults Blog

The DataVaults Blog has been quite active and we have so far **21 blog posts**

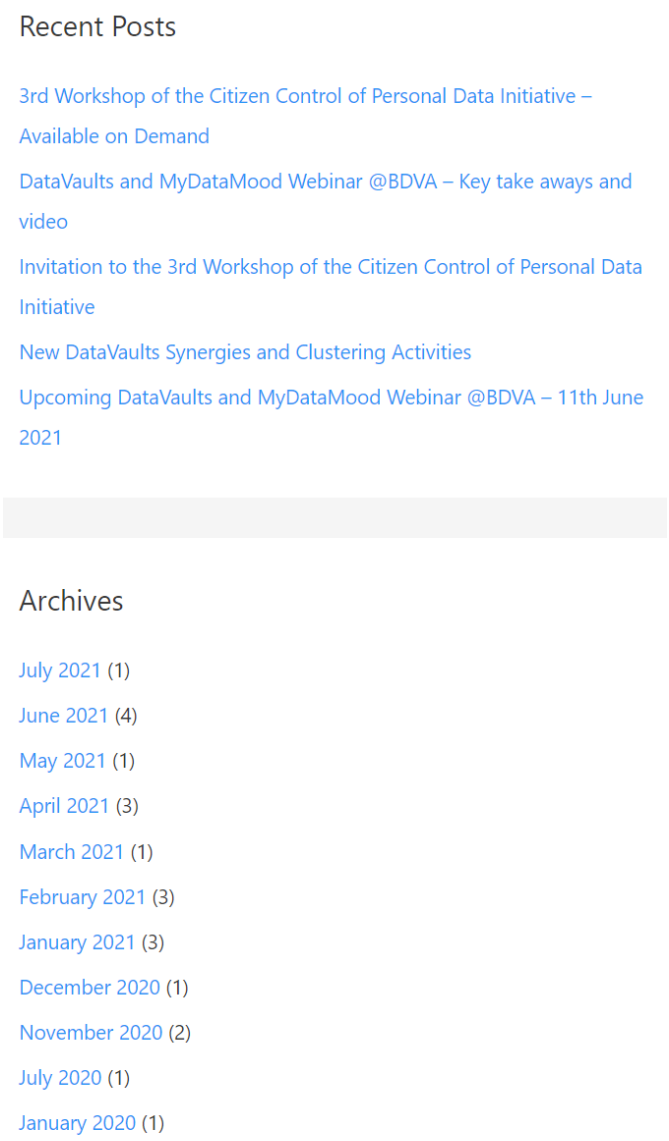


Figure 36: DataVaults Blog Posts in News Section

6.2.1.1 Upcoming Blogposts based on M18 Technical deliverables

Furthermore, since most "Technical" deliverables are being submitted in tandem with the present document (M18) it is agreed that each deliverable will produce a "summary of results" accompanied with an indicative graphic that will be an independent blogpost in our website. These should be uploaded sometime during the summer (end of August) according to the plan (adding **another 8 entries** to the list):

- D1.4 Updated DataVaults Concept Definition - **ATOS**
- D2.2 Personal Data Market Design, Contracts and Rules - **ETA**
- D2.3 Updated DataVaults Security Methods and Market Design - **ETA**
- D3.1 Security, Privacy and Trust Bundles - Version 1 - **IFAT**
- D4.1 Data Sharing, Value Generation and Intelligence Bundles - Version 1 - **SUITE5**
- D5.2 System Architecture, Bundles Placement Plan and APIs Design - **FRAUNHOFER** (as this deliverable is confidential, the blogpost could include architecture information that has already become public through the videos, webinars etc)
- D6.1 Project and Pilots Evaluation and Impact Measurement Plan – **ASSENTIAN**
- D6.2 Pilot Scenarios and Implementation Plan – **MAGGIOLI**

6.3 BLOGPOSTS IN EC MECHANISMS (CORDIS)

The GA foresees a KPI of six (6) blogposts in EC Mechanisms. Apart from the posts within the EC Smart Cities Marketplace, we have also another blog post at CORDIS:

https://cordis.europa.eu/event/id/148435-bdve-webinar-bringing-back-personal-data-value-to-the-rightful-owners

We will also seek posts within the Citizen Personal Data Initiative and the EC Smart Cities Marketplace due to our strong collaboration as well as several other EC mechanisms wherever possible.

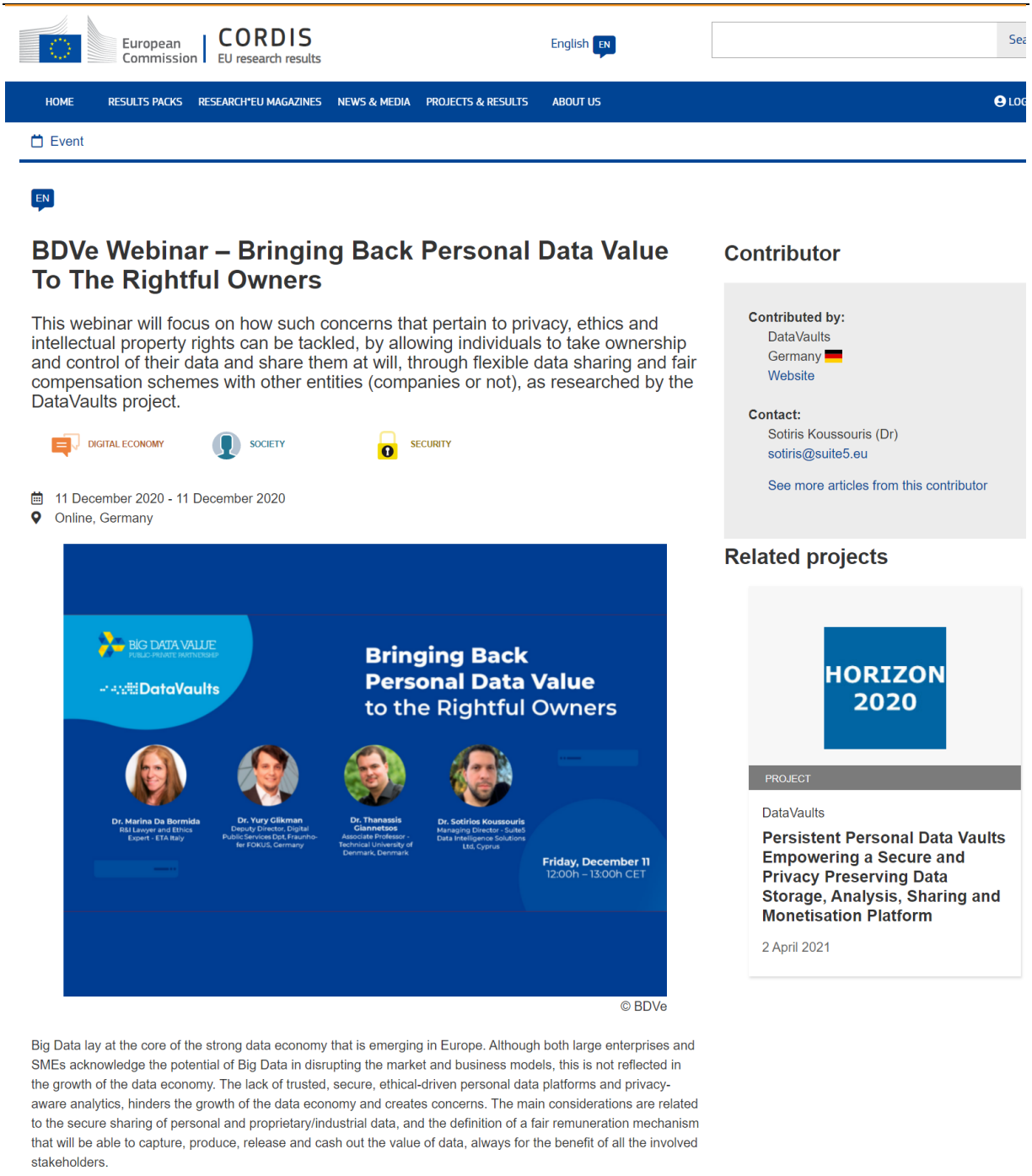


Figure 37: DataVaults Blogpost in EC CORDIS

6.4 Press Releases – Newsletters – Industrial Magazine Articles-Communication Material

This part of the communication-dissemination strategy has intentionally been postponed for the second half of the project (M19-M38) for two main reasons:

6.4.1 COVID 19 Restrictions

First, the well-known COVID19 situation that has impacted the entire planet has restricted all physical presence. We have hence shifted our efforts on the online part rather than the

"physical part". All "physical" events such as exhibitions, demo booths, physical presence events etc. (and hence the accompanying material such as printed flyers, banners etc.) had no applicability until M18

6.4.2 Finalization of Technical Aspects after M18

Second, the delivery date of the present deliverable (M18) coincides with the delivery of the first round of Technical Deliverables (also on M18) which are still at "design stage", so we will have to wait for the project to technically mature for efforts such as publications based on deliverables, demo booths, demonstrator events, articles in industry magazines with results etc. to be more relevant.

For the above reasons, we will devote our effort in the last year of the project for the foreseen KPIs / targets on:

1. Roll-ups, printed flyers, banners and brochure to be disseminated in booths, expos and events, (i.e. project's Event Toolkit) which will be combined with the complete Marketing Pack as a kit (the outcome of D7.3 in M28), when physical "demonstrative" events will take place
2. Likewise, we will wait for the technical work-packages to have some "tangible" and "demonstratable" results to show so that we can proceed with "traditional media" dissemination.

However, we note that a big part of the communication material has already been **completed since M3** (reported in D8.1 and D8.2), namely logo, social banners, digital accompanying graphics pack, templates, brand identity, so they are not repeated here.

6.4.3 Progress until M18

Despite the above, we are in the pleasant position to report that until today:

6.4.3.1 Press Releases on media

- 5 press releases already are completed by partners in the media

press release	http://comunicati.comune.prato.it/generali/?action=dettaglio&comunicato=14202000000155
press release	https://www.quinewsvalbisenzio.it/datavaults-prato-partner-del-progetto-europeo.htm
press release	https://www.nove.firenze.it/datavaults-il-comune-di-prato-tra-i-partner-del-progetto-europeo.htm
press release	http://247.libero.it/rfocus/41092451/0/datavaults-il-comune-di-prato-tra-i-partner-del-progetto-europeo/
press release	https://milanodigitalweek.com/citta-eque-e-sostenibili-la-risposta-digitale-dei-comuni-italiani-nellanno-del-covid-19/

Table 6: Partner Press Releases on Media

6.4.3.2 DataVaults on 3rd party and Partner Newsletters

- Partners have inserted DataVaults in various Newsletters (9 entries)

newsletter	https://www.fokus.fraunhofer.de/de/dps/egovnewsletter/februar2020
newsletter	www.majorcities.eu/wp-content/uploads/2020/07/16.07.2020-July-2020-Major-Cities-of-Europe-MCE-News-and-plans.pdf
newsletter	https://www.pin.unifi.it/pinews/610-il-progetto-datavaults-analizza-il-valore-dei-dati-personali
newsletter	https://www.pin.unifi.it/pinews/135-progetti/datavaults/628-il-modello-dati-semantico-ed-il-ciclo-di-vita-dei-dati-in-datavaults
newsletter	https://www.pin.unifi.it/pinews/135-progetti/datavaults/629-scenari-d-uso-e-mvp-most-valuable-product-in-datavaults?auid=1274
newsletter	https://www.pin.unifi.it/pinews/135-progetti/datavaults/694-progetto-datavaults-2-seminario-sul-controllo-dei-dati-personali-da-parte-dei-cittadini-14-aprile-alle-ore-10-00
newsletter	https://www.pin.unifi.it/index.php?option=com_content&view=article&id=694:progetto-datavaults-2-seminario-sul-controllo-dei-dati-personali-da-parte-dei-cittadini-14-aprile-alle-ore-10-00&catid=135:datavaults
newsletter	https://www.pin.unifi.it/pinews/135-progetti/datavaults/708-progetto-datavaults-rispondi-al-sondaggio-sul-tuo-atteggiamento-verso-la-condivisione-dei-dati-personali
newsletter	https://mailchi.mp/andaman7.com/datavaults-questionnaire

Table 7: Partner Newsletters

6.4.3.3 DataVaults Newsletter and Initial Mailing List

First we have devised a personal contact list serving both as a mailing list and a direct contact directory for networking purposes. Obviously due to GDPR issues we cannot disclose the names and contacts, as the list is confidential. It consists not only of internal partners but mainly of key stakeholders and important liaisons or collaborators of DataVaults.

Second we already have in place our newsletter account with Moosend.com, and the upcoming newsletter to be disseminated in the summer is promoting our recently launched Videos about the demonstrators in our YouTube Channel. Due to most Technical deliverables being submitted after M18, most content will be available for newsletters right afterwards. Nevertheless, the dissemination team has the structure ready for one newsletter on the videos and another one for the upcoming series of workshops in September. Hopefully in the second half of the project the target of >6 newsletters will be exceeded.

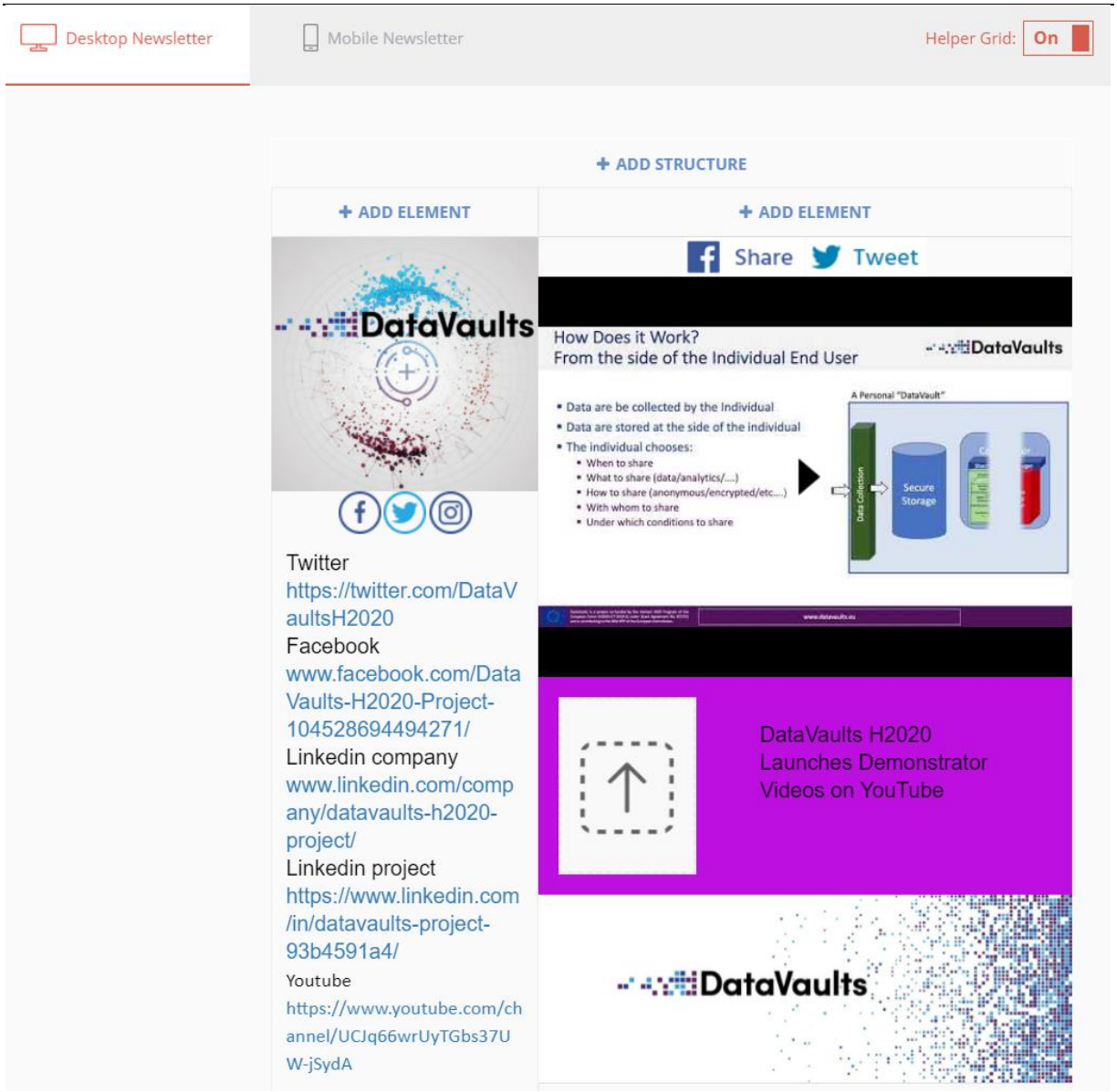


Figure 38: Moosend Newsletter preparation for the Demonstrator Videos on YouTube

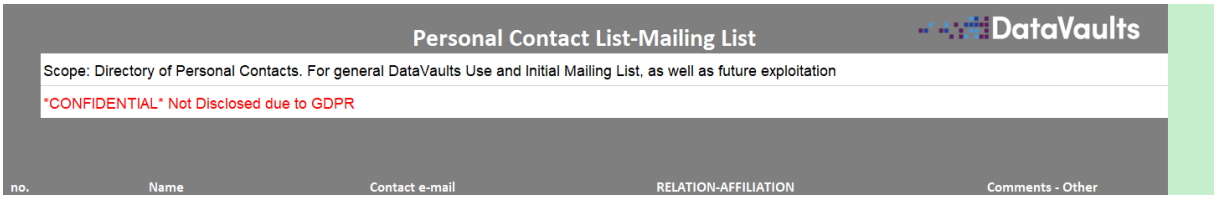


Figure 39: Mailing List – Contact Directory (CONFIDENTIAL due to GDPR)

7 OTHER IMPORTANT DISSEMINATION-COMMUNICATION ACTIVITIES

7.1 INDIVIDUAL PARTNER DISSEMINATION ACTIONS

We have a dedicated worksheet in the online engagement and dissemination tracker devoted to all other dissemination activities that partners are performing. The categorization to keep track is shown in the following image.

OTHER DISSEMINATION ACTIVITIES	
Please insert relevant data for other dissemination activities such as:	
- press release	
- non-scientific and non-peer-reviewed publication (popularised publication)	
- flyer/leaflet/poster/factsheet	
- website	
- communication campaign (TV and radio broadcasting, podcast)	
- video/film	
- interview	
- conference paper/abstract (non peer-reviewed)	
- newsletter	
- blog post /social media post	
- Print Media/Magazine	

Figure 40: Categorisation of Other Dissemination Actions by Partners in the Online Tracker

At the time of writing, the tracker has **165 entries**.

Due to the large size, the table is inserted as **APPENDIX A3** in the end of the document.

7.2 STAKEHOLDER FEEDBACK AND EVALUATION SUPPORT

The Dissemination and Communication team of WP7 has also provided support in various other WPs that required not only promotional but direct assistive contribution. We provide some prominent examples below.

7.2.1 Using Sli.do Audience Interaction and Survey Tool for Live Stakeholder Feedback in Webinar

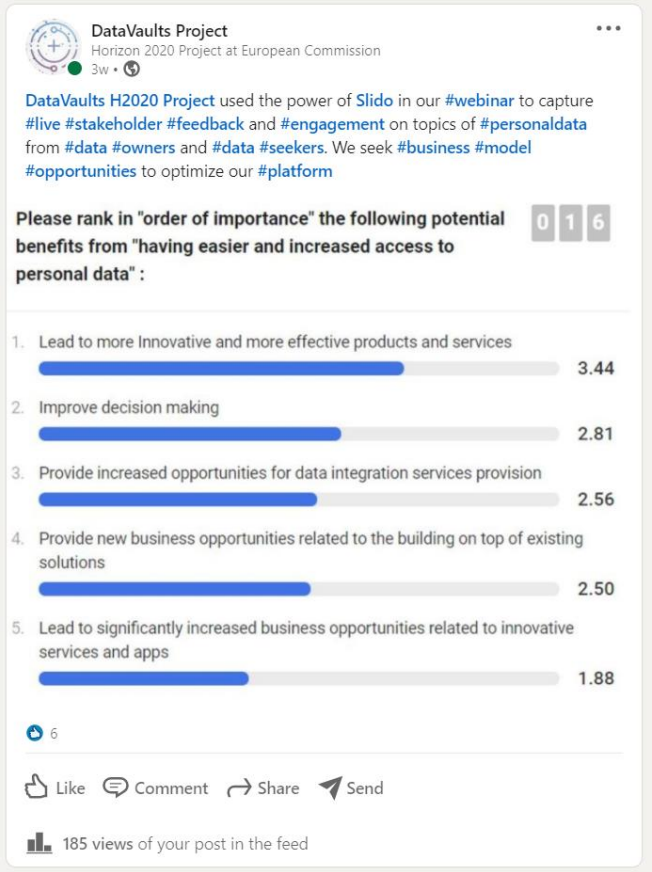


Figure 41: Sli.do Audience Interaction Tool used in recent Webinar for Live Stakeholder Feedback Analysis

During the recent BDVA webinar ""Easy Access to Personal Data: Removing Obstacles to Unleash the Value in the Sharing of Personal Data" (on 11-06-2021 as mentioned previously), the dissemination team used the collaborative and Audience Interaction Tool sli.do to capture live during the webinar feedback from participants using surveys with Likert Scales. More on this is reported in WP6 deliverables. The image indicates one (1) of the totally ten (10) graphs produced during two (2) Interactive Sessions. More on this activity is reported in WP2 and WP6.

7.2.2 The DataVaults Word-Cloud

It was in the same event, using the same interactive tool that the dissemination team managed to extract the DataVaults "Word-Cloud" from direct webinar participants feedback. More on this is reported in WP6, and the dissemination team has tried to assist in a multitude of ways towards the efforts of WP2 and WP6 to capture stakeholder feedback during the evaluation plan for the demonstrators. Of course, we have used this graphic in various social media posts as well.

Figure 42: Sli.do extracted DataVaults Word-Cloud through Audience Interaction in recent Webinar

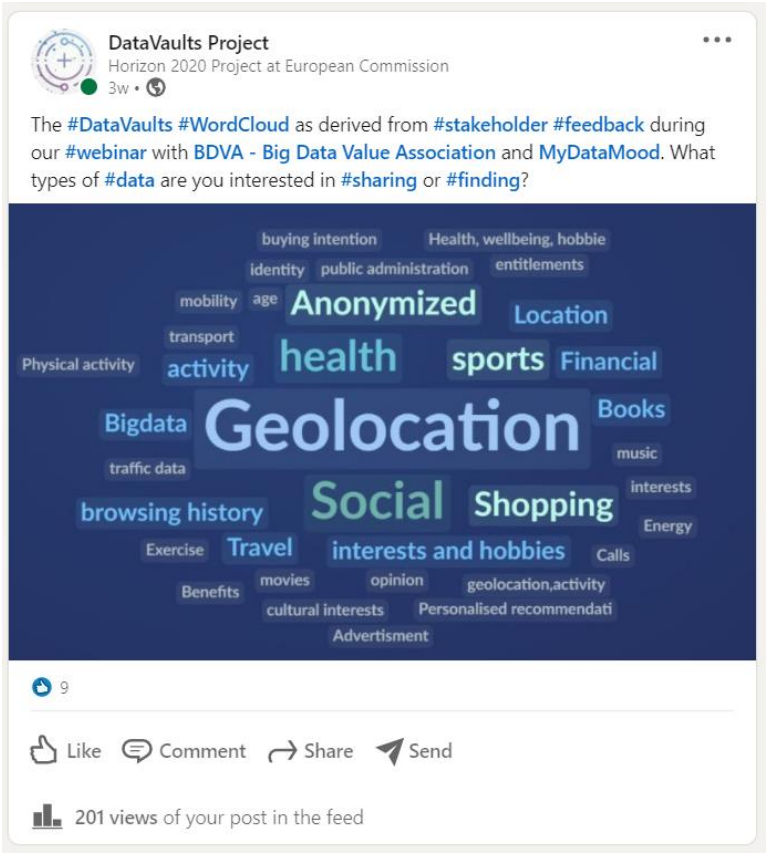


Figure 43: Word-Cloud indicative Social Post

7.2.3 Multilingual Online Survey Promotion Boost

We have tried to assist the efforts for the widest possible reach of our DataVaults Multi lingual Online Survey. The Dissemination team support was in 3 different steps

1) Include the link in the website and in many repetitive posts
   See: https://www.datavaults.eu/citizens-perspective-on-data-sharing-survey/

2) Reach out to a total of **16 affiliated projects and companies** through the UNISYSTEMS network, so that we would be able to achieve as many diverse respondents as possible
3) Boost the posts about the survey during the last days that it was live, with paid social ads. The results were evidently boosted as shown in the next graphs, but not to a very strong level (at least not as much as expected), as opposed to the "free" promotion that was running for two months (approximately 500 reached with 18 engagements).

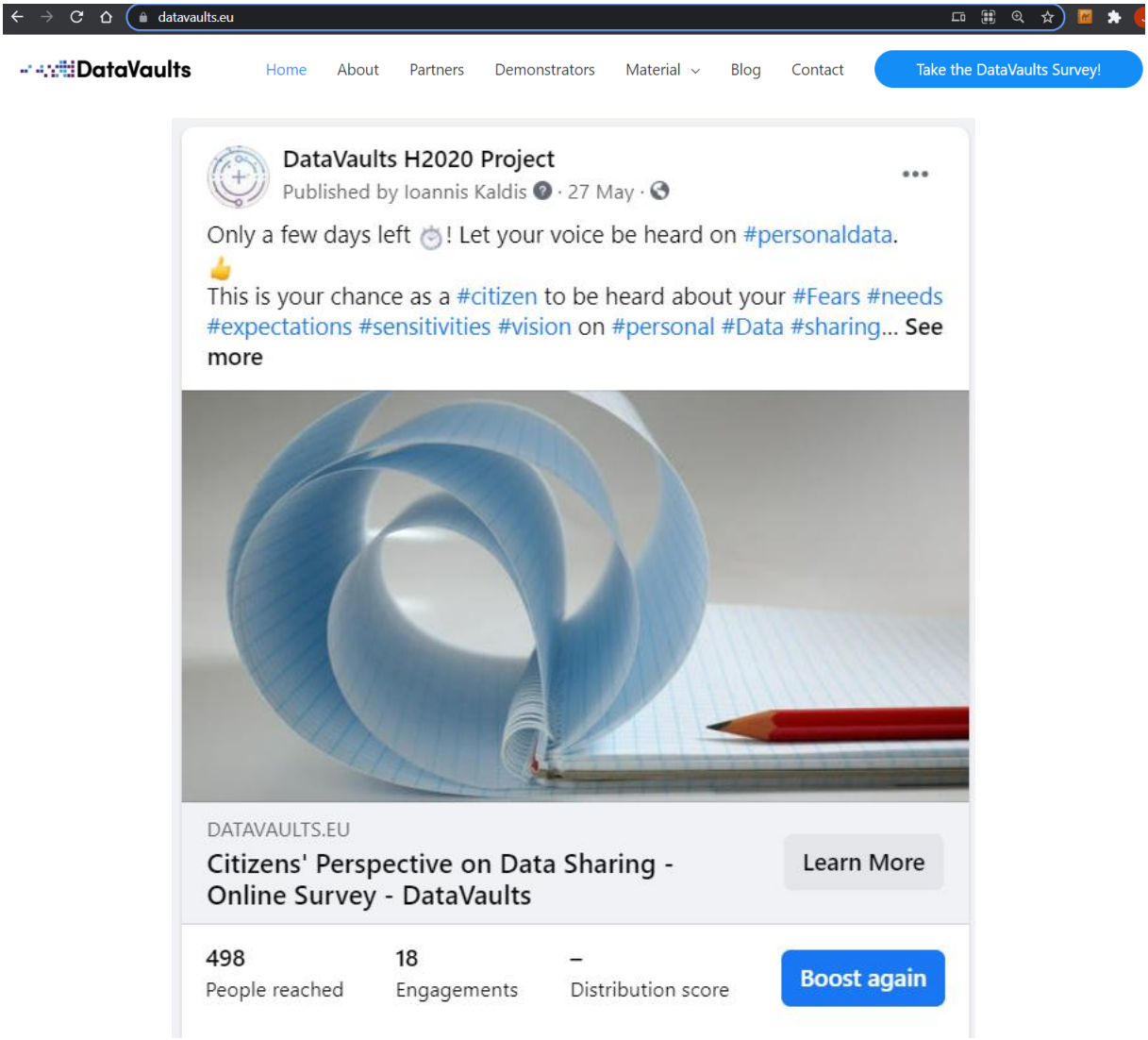
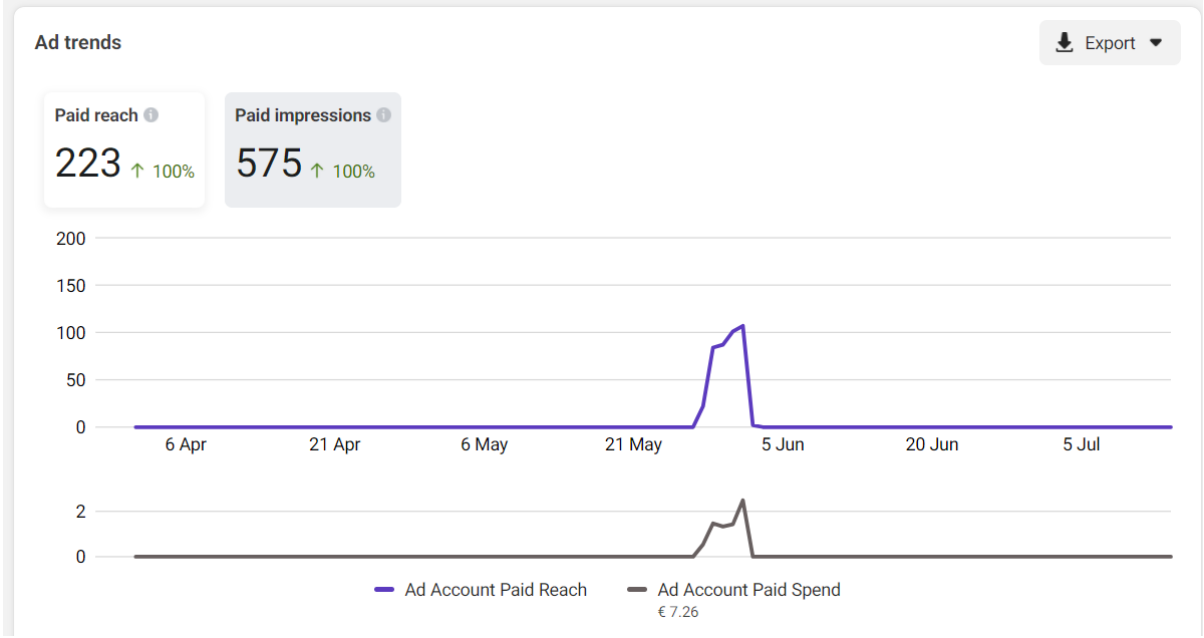


Figure 44: Promoting the Online Survey of DataVaults



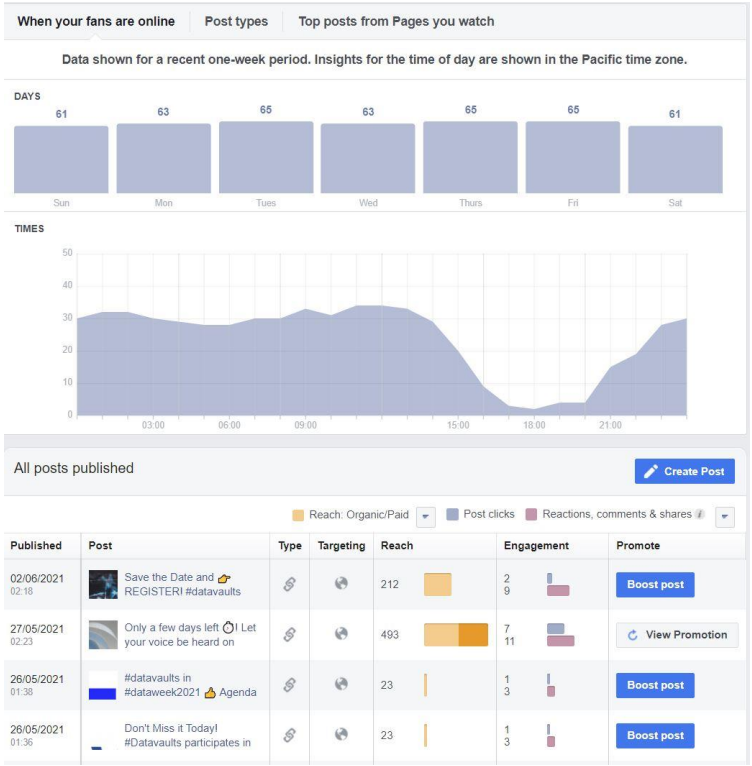


Figure 45: Statistics of Boosting the Online Survey of DataVaults in Social Media

8 MONITORING, METRICS, TARGETS, KPIS

We summarize the activities and achievements through a master KPI table as it was initially presented in D8.1. which gathered the various KPIs mentioned in the GA.

8.1 ADAPTATIONS TO THE PLAN

No large deviations or risks are observed or foreseen for the near future. The only adaptations to the overall plan submitted in D8.1 are related to the aforementioned:

1) COVID19 situation prohibiting all "Physical Presence" Events, which by definition means that all events such as exhibition, Booths, and the related accompanying material (roll-up, poster) are pushed to the second half of the project (M19-M38)
2) The core Technical deliverables are submitted in M18 (concurrently with the present deliverable) so practically all activities that require "tangible" and demonstratable results (example demo platform, technical articles etc.) are beginning in this second half of the project.

Advancements:

On the other hand many KPIs have **already been reached or even exceeded** by the first half of the project. We will continue with strong efforts in the second half to expand them even further.

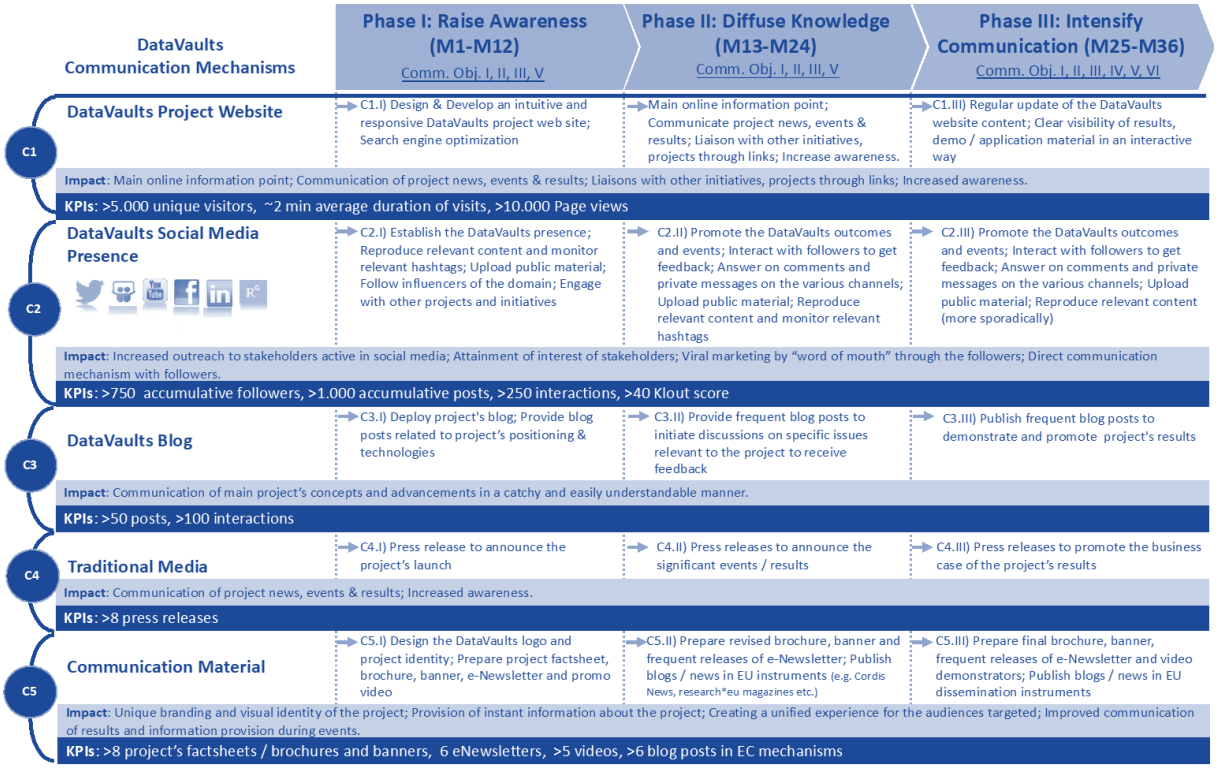


Figure 46: DataVaults Communication Mechanisms and Impact Activities

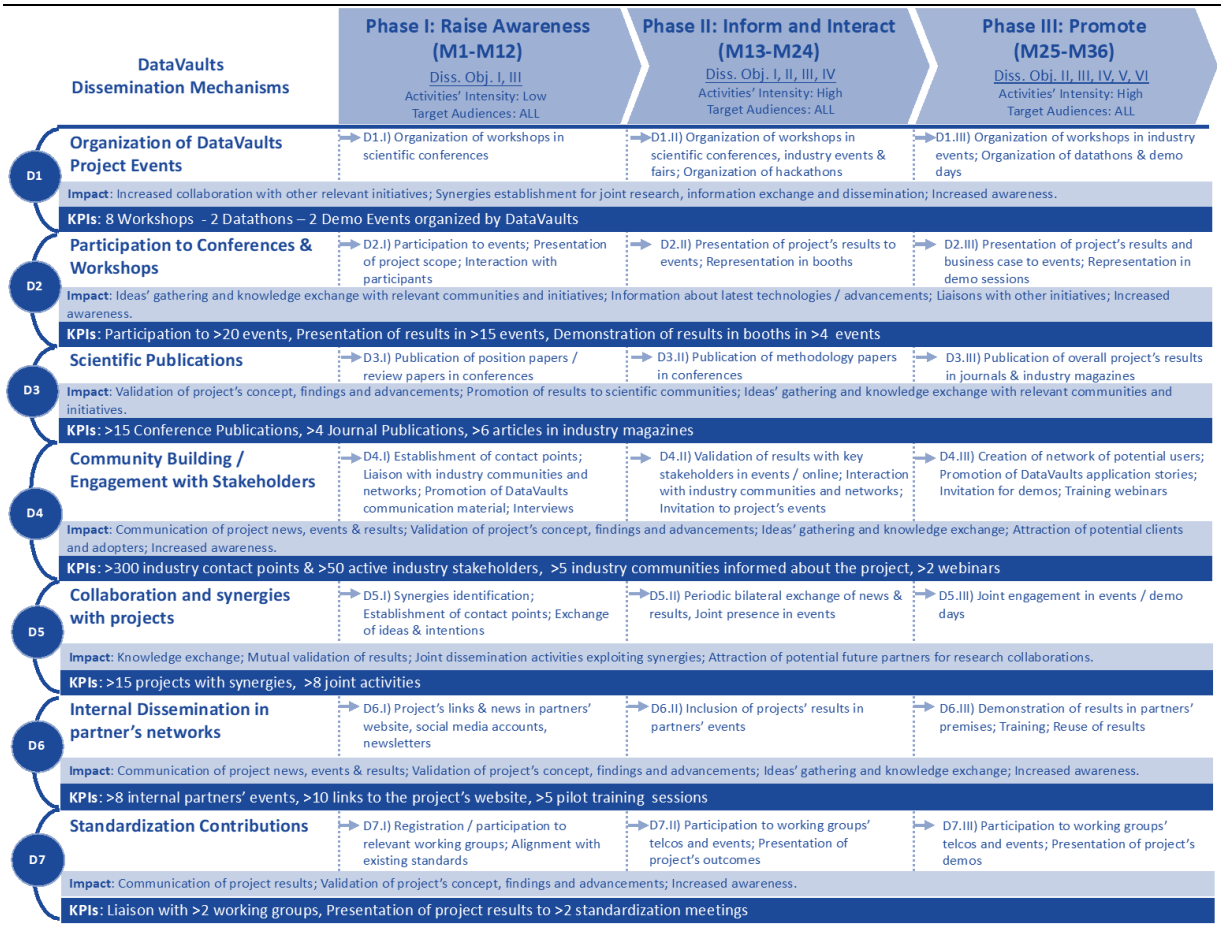


Figure 47: DataVaults Dissemination Mechanisms and Impact Activities

8.2 METRICS, TARGETS, KPI TABLE

Note: due to typographic error in the GA, there were 2 discrepancies in the KPIs and we have chosen to keep the "bigger" ones. (Example: "Industry Communities informed appear as 5 in the Plan and as 10 in the GA text, and we have chosen to keep 10 to push for more results. Likewise Standardisation meetings are mentioned as 3 in the text and 2 in the Plan Graphic, but we have opted for the larger i.e. 3 in total).

Impact Metric – KPI	Target	STATUS on M18	Comment / Plan for M19-M36
Workshops organized	>=8	**Total 6** 4 Citizen Control of Personal Data Initiative + 2 with BDVA	
Dataphones/Hackathons organized	>=2	Not Applicable Yet	After COVID19 and after Demonstrator Implementation
Demo Events	>=2		
Project's demo booths	>=4		
Attended events	>=20	45 (Appendix Table)	
Events with project's presentation	>=15	34 (Appendix Table)	

Conference publications	>=15	1 planned	
Journal papers	>=4	1 book chapter	More expected when Technical WPs produce demonstratable results
Articles in Industry Magazines	>=6	0 Technical 3 on Digital Media by Partners	When Technical Tasks produce relevant "demonstratable" results
Industry contact points	>=300	220 (in Appendix A1)	
Active industry stakeholders	>=50	Approx. 480 external respondents provided feedback on Online Survey (see WP2 and WP6). Active Events with 16 Synergies- affiliated entities, More than 100+ external attendants in Webinars-Workshops	
Industry communities informed about the project	>=10	6 Associations-Clusters, 37 Projects	
Webinars/Trainings	>=2	3 Webinars, No Trainings Yet	
Synergies with Projects	>=15	37	
Joint Activities, Joint Dissemination, Joint presence in Events	>=8	21 counted in Tracker	
Internal partners' events	>=8	Posts on all Partner Websites. Events counted in tracker 7 Plus 2 Interviews	
Links to the project's website	>=8	24 Agreed with Affiliated Projects.	
Pilot training sessions	>=5	Not Applicable Yet	
Liaison with working groups	>=3	2 Groups	
Project presentation in standardization meetings	>=2	4 Total	
Unique visitors	>=5000	1787	
Average duration of visits	˜ 2 min	1min46sec	
Page Views	>=10000	5444	
Social Media Accumulative followers	>=750	**Total 412** Twitter 158, LinkedIn 171, Facebook 69, YouTube 14.	
Social Media Accumulative posts	>=1000	113	

Social Media Interactions	>=250	**Total 859** Twitter 191, LinkedIn 249, Facebook 236, YouTube views 183	
Klout score	>=40	Not Calculated	To be calculated in the end of the project
Blog Posts	>=50	21 completed + 8 being prepared based on M18 Deliverables	
Blog Interactions	>=100	Not Reported	
Press Releases	>=8	5 from Partners in Media	DataVaults Central Press Releases in traditional Printed Media are Planned together with Magazine Articles for M19-M36
e-Newsletters	>=6	DataVaults 2 prepared for July Partners 9 individually	
Videos (1 promo video, 4 demonstrators' videos)	>=5	10 Total: 1 "DataVaults made Simple" + 4 Demonstrator + 1 Interview + 4 Workshops-Webinars	More Planned when demonstrators and technical Tasks are mature
Blogposts in EC Mechanisms	>=6	1 in CORDIS	

Table 8: DataVaults Dissemination – Communication KPI Table

ID	Communication Item	Timeframe
1	Project Logo	Completed
2	Project Identity and Templates	Completed
3	Project Visuals and Graphics	Completed
4	Project Brochure version 1	Replaced with Project Presentation and infographic
6	Project Brochure final	Postponed due to COVID19 "**No Physical Events restriction**" for M19-M36.
7	Project Banner & Roll-Up	
8	Project printed Flyers	
9	Project factsheets/ brochures and banners >10	
10	DataVaults Marketing Pack for Product Launch	D7.3 (As Planned for M28 with WP7)
11	DataVaults Website and Blog	Active and Running
12	DataVaults Social Media Channels	Active and Running

Table 9: DataVaults Communication Material Analysis

9 CONCLUSIONS

For the interim version of the dissemination-communication deliverable, which coincides with the delivery of the first version of most technical deliverables, we are in the pleasant position to report a strong online presence and a series of synergies and affiliations, industry links and stakeholder feedback for the purposes of supporting work packages dealing with demonstrator evaluation. Key achievements include the workshops and webinars that were organized with our strategic partners BDVA, Citizen Personal Data Initiative and Major Cities of Europe, as well as several videos produced. Notably the engaged industry links, the project affiliations, the overall events list, the internal partner dissemination activities and the common dissemination synergies with our ever-expanding network of 3rd party stakeholders and projects are helping us reach and often exceed the initially set target and KPIs. Hoping that the COVID19 situation will allow us to proceed with physical presence activities concurrently with the gradual maturity of the technical parts of the project which conveniently is planned for the second half of the project, we aspire to continue our extrovert efforts and to fulfil the vision of DataVaults to become a focal point of knowledge diffusion and to deliver real value to data owners.

APPENDIX A:

APPENDIX A1: ENGAGED INDUSTRY LINKS – MARKET TARGETS TRACKER

Note: the 5 Pharma companies and the 7 partners companies engaged by Andaman 7 are subject to NDA (Non-Disclosure Agreements) and cannot be mentioned in writing but references of the contacts made and the material given can be brought upon request of the PO from the partner.

Note 2: Due to obvious GDPR reasons we are only mentioning the names of the organisations that our partners engaged without any disclosure of personal data of any form.

ID	Partner Engaging	ORGANISATION - INDUSTRY LINK	LINK ORIGINATING FROM
1	ATOS	Mydatamood.es	Direct Contact
2	UNISYSTEMS	Info Quest Technologies S.A.	Company group Affiliates
3	UNISYSTEMS	ACS Courier S.A.	Company group Affiliates
4	UNISYSTEMS	Quest Energy S.A.	Company group Affiliates
5	UNISYSTEMS	iSquare S.A.	Company group Affiliates
6	UNISYSTEMS	Cardlink S.A.	Company group Affiliates
7	UNISYSTEMS	Road Transport S.A.	Company group Affiliates
8	UNISYSTEMS	Guardian Telematics S.A.	Company group Affiliates
9	UNISYSTEMS	Unparallel PT	Friends-Collaborators
10	UNISYSTEMS	Novaid PT	Friends-Collaborators
11	UNISYSTEMS	Johnson & Johnson	Friends-Collaborators
12	UNISYSTEMS	Innov-Acts CY	Friends-Collaborators
13	UNISYSTEMS	KMCube Finacials	Friends-Collaborators
14	UNISYSTEMS	DELOITTE CONSULTING SRL	through INGOV
15	UNISYSTEMS	ETHNIKO KENTRO EREVNAS KAI TECHNOLOGIKIS ANAPTYXIS	through INGOV
16	UNISYSTEMS	RIDE TECHNOLOGIES DOO	through INGOV
17	UNISYSTEMS	KATHOLIEKE UNIVERSITEIT LEUVEN	through INGOV
18	UNISYSTEMS	DANUBE UNIVERSITY KREMS	through INGOV
19	UNISYSTEMS	UNIVERSITY OF MACEDONIA	through INGOV
20	UNISYSTEMS	MALTA INFORMATION TECHNOLOGY AGENCY	through INGOV
21	UNISYSTEMS	AMT DER NIEDEROSTERREICHISCHEN LANDESREGIERUNG	through INGOV

22	UNISYSTEMS	PERIFERIA THESSALIAS	through INGOV
23	UNISYSTEMS	GRAD BJELOVAR	through INGOV
24	UNISYSTEMS	Istanbul Metropolitan Municipality	through GLASS
25	UNISYSTEMS	Edinburgh Napier University	through GLASS
26	UNISYSTEMS	EEMA	through GLASS
27	UNISYSTEMS	Hellenic Ministry of Digital Governance	through GLASS
28	UNISYSTEMS	Ministério da Justiça – Policía Judiciária	through GLASS
29	UNISYSTEMS	University of Patras	through GLASS
30	UNISYSTEMS	Teknoloji Arastirma ve Gelistirme Endustriyel Urunler Bilisim Teknolojileri San. ve Tic. A.S	through GLASS
31	FRAUNHOFER	Orange	through OW2
32	FRAUNHOFER	7bulls.com	through OW2
33	FRAUNHOFER	ActiveEon	through OW2
34	FRAUNHOFER	Airbus DS SAS	through OW2
35	FRAUNHOFER	alter way	through OW2
36	FRAUNHOFER	BlueMind	through OW2
37	FRAUNHOFER	Capgemini invent	Direct Contact
38	FRAUNHOFER	CINI - Consorzio Interuniversitario Nazionale per l'Informatica	through OW2
39	FRAUNHOFER	The City of Paris	Direct Contact
40	FRAUNHOFER	Dyne.org	Direct Contact
41	FRAUNHOFER	Engineering Group	Direct Contact
42	FRAUNHOFER	FusionDirectory	through OW2
43	FRAUNHOFER	Huawei	Direct Contact
44	FRAUNHOFER	Ikoula	through OW2
45	FRAUNHOFER	INRIA	through OW2
46	FRAUNHOFER	Microsoft	through OW2
47	FRAUNHOFER	Rocket.Chat	through OW2
48	FRAUNHOFER	SINTEF	through OW2
49	FRAUNHOFER	UShareSoft	Direct Contact
50	FRAUNHOFER	Waarp	through OW2
51	FRAUNHOFER	Worteks	through OW2
52	FRAUNHOFER	XWiki SAS	Direct Contact

53	FRAUNHOFER	OW2	Direct Contact
54	MIWenergía	University of Murcia	Direct Contact
55	MIWenergía	UPCT	Direct Contact
56	MIWenergía	LaSolar Cooperativa	Direct Contact
57	MIWenergía	Crusol	Direct Contact
58	MIWenergía	ROM Radio	Direct Contact
59	MIWenergía	7TV Región de Murcia	Direct Contact
60	FRAUNHOFER	Adesso	Direct Contact
61	FRAUNHOFER	Advanced-Unibyte	Direct Contact
63	FRAUNHOFER	Bearingpoint	Direct Contact
64	FRAUNHOFER	Brain-Scc	Direct Contact
65	FRAUNHOFER	Bundesdruckerei	Direct Contact
68	FRAUNHOFER	Cassini	Direct Contact
69	FRAUNHOFER	cbrain	Direct Contact
70	FRAUNHOFER	Ceyoniq	Direct Contact
72	FRAUNHOFER	CGI Deutschland B.V. & Co. KG	Direct Contact
73	FRAUNHOFER	CIT GmbH	Direct Contact
74	FRAUNHOFER	City & Bits GmbH	Direct Contact
76	FRAUNHOFER	Codia	Direct Contact
77	FRAUNHOFER	Computacenter	Direct Contact
78	FRAUNHOFER	Databund	Direct Contact
79	FRAUNHOFER	DIHK	Direct Contact
80	FRAUNHOFER	DSIN	Direct Contact
81	FRAUNHOFER	Dvz-Mv	Direct Contact
82	FRAUNHOFER	DXC	Direct Contact
83	FRAUNHOFER	Emc	Direct Contact
84	FRAUNHOFER	Fabasoft	Direct Contact
85	FRAUNHOFER	Fujitsu	Direct Contact
86	FRAUNHOFER	Governikus	Direct Contact
87	FRAUNHOFER	hsh	Direct Contact
88	FRAUNHOFER	IBM	Direct Contact

89	FRAUNHOFER	Itdz-Berlin	Direct Contact
90	FRAUNHOFER	Kgst	Direct Contact
91	FRAUNHOFER	Netapp	Direct Contact
92	FRAUNHOFER	OpenLimit	Direct Contact
93	FRAUNHOFER	Partnerschaften-Deutschland	Direct Contact
94	FRAUNHOFER	Pdv	Direct Contact
95	FRAUNHOFER	procilon	Direct Contact
96	FRAUNHOFER	prosoz	Direct Contact
97	FRAUNHOFER	SAP	Direct Contact
98	FRAUNHOFER	smartworks solution	Direct Contact
99	FRAUNHOFER	Sopra Steria	Direct Contact
100	FRAUNHOFER	stoneOne	Direct Contact
101	FRAUNHOFER	talend	Direct Contact
102	FRAUNHOFER	T-Systems	Direct Contact
102	FRAUNHOFER	Vfst	Direct Contact
103	FRAUNHOFER	vitako	Direct Contact
104	FRAUNHOFER	wegweiser	Direct Contact
105	FRAUNHOFER	Wolters Kluwer	Direct Contact
106	MIWenergía	Universidad de Murcia	Direct Contact
107	MIWenergía	UPCT	Direct Contact
108	MIWenergía	LaSolar Cooperativa	Direct Contact
109	MIWenergía	CRUSOL	Direct Contact
110	MIWenergía	ROM Radio	Direct Contact
111	MIWenergía	7TV Reguión de Murcia	Direct Contact
112	Piraeus	Piraeus Chamber of Commerce and Industry	Direct Contact
113	Andaman7	CHU Llège	Direct Contact
114	Andaman7	Osimis	Direct Contact
****119**	Andaman7	5 pharma companies as clients (NDA)	Direct Contact
****126**	Andaman7	7 partner companies (NDA)	Direct Contact
127	Suite5	Mydex.org	Direct Contact
128	Suite5	TxT eSolutions	Direct Contact

129	Suite5	Orfium	Direct Contact
130	Suite5	CareAcross	Direct Contact
131	Suite5	WIT	Project Synegy with FAITH
132	Suite5	Ministry of Education, Greece	Direct Contact
133	Suite5	Eight Bells Ltd	Direct Contact
134	Suite5	University of Piraeus	Through CUREX synergy
135	IFX	Technikon Forschungs und Planungs GmbH	Direct Contact
136	UBITECH	TECHNISCHE UNIVERSITAET WIEN	Through RAINBOW
137	UBITECH	POLITECNICO DI TORINO	Through RAINBOW
138	UBITECH	UNIVERSITY OF CYPRUS	Through RAINBOW
139	UBITECH	ARISTOTELIO PANEPISTIMIO THESSALONIKIS	Through RAINBOW
140	UBITECH	INTRASOFT INTERNATIONAL SA	Through RAINBOW
141	UBITECH	CENTRO RICERCHE FIAT SCPA	Through RAINBOW
142	UBITECH	BIBA - BREMER INSTITUT FUER PRODUKTION UND LOGISTIK GMBH	Through RAINBOW
143	UBITECH	SZENDER MARCIN (MSP)	Through RAINBOW
144	UBITECH	Barcelona Supercomputing Center	Direct Contact
145	UBITECH	GMV Aerospace and Defence S.A.U.	Through CYBELE
146	UBITECH	Centre for Research and Technology-Hellas	Direct Contact
147	ASSENTIAN	City of Helsingborg Municipality, Sweden	Governmental Liaisons
148	ASSENTIAN	Greater London Authority, UK	Governmental Liaisons
149	ASSENTIAN	Copenhagen, Denmark	Governmental Liaisons
150	ASSENTIAN	Sofia, Bulgaria,	Governmental Liaisons
151	ASSENTIAN	Brussels	Governmental Liaisons
152	ASSENTIAN	Florence	Governmental Liaisons
153	ASSENTIAN	Rijeka, Croatia	Governmental Liaisons
154	ASSENTIAN	Manchester	Governmental Liaisons
155	ASSENTIAN	Rotterdam	Governmental Liaisons
156	ASSENTIAN	Lugoj, Rumania	Governmental Liaisons
157	ASSENTIAN	Kadikov-Istanbul, Turkey	Governmental Liaisons

158	ASSENTIAN	Bad-Hersfeld, Germany	Governmental Liaisons
159	ASSENTIAN	Antwerp, Belgium	Governmental Liaisons
160	ASSENTIAN	Hamburg, Germany	Governmental Liaisons
161	ASSENTIAN	Guimarães Municipality, Portugal	Governmental Liaisons
162	ASSENTIAN	Dortmund	Governmental Liaisons
163	ASSENTIAN	Metropolregion Rhein-Neckar	Governmental Liaisons
164	ASSENTIAN	Parma, Italy	Governmental Liaisons
165	ASSENTIAN	Municipio de Cuenca, Ecuador	Governmental Liaisons
166	ASSENTIAN	Piatra Neamt Municipality Rumania	Governmental Liaisons
167	ASSENTIAN	Gent, Belgium	Governmental Liaisons
168	ASSENTIAN	Municipality of Ioannina, Greece	Governmental Liaisons
169	ASSENTIAN	Municipality of Ålesund, Norway	Governmental Liaisons
170	ASSENTIAN	Venice, Italy	Governmental Liaisons
171	ASSENTIAN	Datatrust www.datatrust.construction	Direct Contact Organisations
172	ASSENTIAN	Project Data Analytics- UK's largest community of Project delivery and data science professionals	Direct Contact Organisations
173	ASSENTIAN	Innovate UK: UK Energy Systems Catapult	Direct Contact Organisations
174	ASSENTIAN	Innovate UK: UK Energy Catapult, Living Lab.	Direct Contact Organisations
175	ASSENTIAN	Innovate UK: Connected places Catapult	Direct Contact Organisations
176	ASSENTIAN	UK Research and Innovation Industrial Strategy, Construction Innovation Hub.	Direct Contact Organisations
177	ASSENTIAN	UK Research and Innovation Industrial Strategy Active Building Centre.	Direct Contact Organisations
178	ASSENTIAN	Greater Manchester Health Eco-system	Direct Contact Organisations
179	ASSENTIAN	Eurocities	Direct Contact Organisations
180	ASSENTIAN	Major Cities of Europe	Direct Contact Organisations
181	ASSENTIAN	European DIGITAL SME Alliance	Direct Contact Organisations
182	ASSENTIAN	EEIP, Belgium	Direct Contact Organisations
183	ASSENTIAN	ICLEI ES, Germany	Direct Contact Organisations
184	ASSENTIAN	Vlaamse ICT Organisatie Belgium	Direct Contact Organisations
185	ASSENTIAN	Green Synergy Cluster, Bulgaria	Direct Contact Organisations

186	ASSENTIAN	Sandyford Business District Ireland	Direct Contact Organisations
187	ASSENTIAN	European Network of City Policy Labs	Direct Contact Organisations
188	ASSENTIAN	Albanian Business Cooperation Development.	Direct Contact Organisations
189	ASSENTIAN	Bankers without boundaries, Switzerland	Direct Contact Organisations
190	ASSENTIAN	Digital National Alliance, Bulgaria	Direct Contact Organisations
191	ASSENTIAN	Connectivity Alliance, Belgium	Direct Contact Organisations
192	ASSENTIAN	NTNU Norway	Academic Liaisons
193	ASSENTIAN	University of Manchester, Urban Innovation Centre	Academic Liaisons
194	ASSENTIAN	Politecnico di Torino	Academic Liaisons
195	ASSENTIAN	EU JRC, Italy	Academic Liaisons
196	ASSENTIAN	Austrian Institute of Technology	Academic Liaisons
197	ASSENTIAN	University of Bristol	Academic Liaisons
198	ASSENTIAN	Univvesity of Florence	Academic Liaisons
199	ASSENTIAN	EU ERDF, University of Salford “Energy House 2.0”.	Project Liaisons
200	ASSENTIAN	DLT4EU	Project Liaisons
201	ASSENTIAN	Safe-DEED	Project Liaisons
202	ASSENTIAN	KRAKEN	Project Liaisons
203	ASSENTIAN	RUGGEDISED	Project Liaisons
204	ASSENTIAN	TRIANGULUM	Project Liaisons
205	ASSENTIAN	I3Market	Project Liaisons
206	ASSENTIAN	AURORAL	Project Liaisons
207	ASSENTIAN	SNAP4CITY	Project Liaisons
208	ASSENTIAN	ECOSURV Ltd. Software UK	Company Liaisons
209	ASSENTIAN	MacAlpine Construction UK	Company Liaisons
210	ASSENTIAN	Steinbeis2i Germany	Company Liaisons
211	ASSENTIAN	PROIT Lithuania	Company Liaisons
212	ASSENTIAN	Oficinae Verdi, Italy	Company Liaisons
213	ASSENTIAN	Sestao Berri, Spain	Company Liaisons
214	ASSENTIAN	Urban Resilience, Spain	Company Liaisons
215	ASSENTIAN	Green Heart of Kenya, Kenya	Company Liaisons
216	ASSENTIAN	Digital City Planner Oy, Finland	Company Liaisons

217	ASSENTIAN	Flying Binary, UK	Company Liaisons
218	ASSENTIAN	Digital China, China	Company Liaisons
219	ASSENTIAN	Urban DNA, UK	Company Liaisons
220	ASSENTIAN	Occitanie Data, France	Company Liaisons

APPENDIX A2: EVENTS TRACKER

ID	Partner	Type of activities	Title of event	URL	Date
1	FRAUNHOFER	Participation to a Conference			
2	ASSENTIAN	Participation to a Conference	Futurebuild	www.futurebuild.co.uk	04/03/20
3	ASSENTIAN	Participation to a Conference	EIP SCC Citizen Focus Cluster	https://eu-smartcities.eu/initiatives/2/description	07/10/20
4	ASSENTIAN	Liaison with Research Cluster, Project, Community	Manchester Urban Institute agenda setting	https://www.mui.manchester.ac.uk/research/	24/06/20
5	ASSENTIAN	Participation to a Workshop	Digital Futures	https://www.mui.manchester.ac.uk/research/	15/10/20
6	SUITE5	Training / Webinar	Three pillars for building a Smart Data Ecosystem: Trust, Security and Privacy	https://www.big-data-value.eu/webinars/three-pillars-for-building-a-smart-data-ecosystem-trust-security-and-privacy/	23/10/20
7	SUITE5	Participation to a Workshop	1st Workshop on Dependability and Safety Emerging Cloud and Fog Systems	www.surrey.ac.uk/esorics-2020	17/09/20
8	ATOS	Organisation of Event (other)	DV Webinar @ BDVe - "Bringing Back Personal Data Value to the Rightful Owners“	https://www.datavaults.eu/upcoming-datavaults-webinar-bdve/	12/11/20
9	ASSENTIAN	Liaison with Research Cluster, Project, Community	EIP SCC Citizen Focus Cluster	https://eu-smartcities.eu/	11/09/20
10	ASSENTIAN	Liaison with Research Cluster, Project, Community	EIP SCC Citizen Focus Cluster	https://eu-smartcities.eu/	13/11/20
11	ASSENTIAN	Liaison with Research Cluster, Project, Community	EIP SCC Citizen Focus Cluster	https://eu-smartcities.eu/	01/11/21
12	ASSENTIAN	Participation to a Conference	BDVe Webinar	https://www.datavaults.eu/upcoming-datavaults-webinar-bdve/	12/11/20
13	ASSENTIAN	Liaison with Research Cluster, Project, Community	Focus Cluster	https://eu-smartcities.eu/	01/11/21
14	ASSENTIAN	Organisation of a Conference	Launch of initiative	https://smart-cities-marketplace.ec.europa.eu/action-clusters-and-initiatives/action-clusters/citizen-focus/citizens-control-personal-data	27/01/21
15	ASSENTIAN	Organisation of a Workshop	Road to DataVille	https://www.datavaults.eu/material/liaisons-relevant-links/citizen-control-of-personal-data-initiative-citizen-focus-action-cluster/	25/02/21

16	ASSENTIAN	Liaison with Research Cluster, Project, Community	Focus cluster	https://smart-cities-marketplace.ec.europa.eu/action-clusters-and-initiatives/action-clusters/citizen-focus/citizens-control-personal-data	25/01/21
17	ASSENTIAN	Liaison with Research Cluster, Project, Community	DG/MarketPlace		16/03/21
18	ASSENTIAN	Participation to a Conference	BDVA Event		19/03/21
19	ASSENTIAN	Liaison with Research Cluster, Project, Community	Standardisatiom activity		04/10/21
20	ASSENTIAN	Organisation of a Workshop	Citizen contro ofpersonal data	https://www.datavaults.eu/material/liaisons-relevant-links/citizen-control-of-personal-data-initiative-citizen-focus-action-cluster/	14/04/21
21	ASSENTIAN	Participation to a Workshop	Smart Cities MarketPlace	https://smart-cities-marketplace.ec.europa.eu/	21/04/21
22	ASSENTIAN	Participation to an Event (other)	Matchmaking MarketPlace	https://www.datavaults.eu/material/liaisons-relevant-links/citizen-control-of-personal-data-initiative-citizen-focus-action-cluster/	27/04/21
23	ASSENTIAN	Participation to a Conference	European Regions summit for smart communities, portuguese presidency	http://www.eu-smart.community/	05/03/21
24	ASSENTIAN	Organisation of a Workshop	Easy Access to Personal Data:		05/12/21
25	ASSENTIAN	Organisation of a Workshop	Easy Access to Personal Data:		14/05/21
26	ATOS	Workshop / Webinar	Easy Access to Personal Data: Removing Obstacles to Unleash the Value in the Sharing of Personal Data"	https://www.big-data-value.eu/easy-access-to-personal-data-removing-obstacles-to-unleash-the-value-in-the-sharing-of-personal-data/	11/06/21
27		Participation to an Event (other)	DataWeek2021	https://www.big-data-value.eu/dw21-agenda/	26/05/21
28	PRATO	Participation to a Conference	MCE Conference 2021		13-15/10/2021
29	ASSENTIAN	Organisation of a Workshop	3rd WORKSHOP Citizen Control of Personal Data		7/8/2021
30	ASSENTIAN	Participation to a Conference	EU Digital Europe event		2/6/2021
31	ASSENTIAN	particpation to a conference	EU Green Week MarketPlace		9/6/2021
32	ASSENTIAN	presentaion to conference	EU Green Week MarketPlace		10/6/2021
33	AssENTIAN	presentaion to workshop	Stakeholder workshop with BDVA		11/5/2021
34	IFAT	Innovation Bootcamp	Vienna Innovation Bootcamp		21/3/2021
35	PIRAEUS	Participation to a Conference	Piraeus EU Projects - Presentation to high school students		20/4/2021
36	ETA	Participation to a Conference	EIP SCC Citizen Focus Cluster		1/27/2021

37	ETA	participation to a Conference	EIP SCC Citizen Focus Cluster		14/04/2021
38	ETA	Liaison with Research Cluster, Project, Community	EIP SCC Citizen Focus Cluster - Legal, Ethics and Privacy Task Force		10/5/2021
39	ETA	Participation to a Workshop	DataVaults Workshop arranged by BDVA/DAIRO		11/6/2021
40	ETA	Participation to a Workshop	"Exploring the Real Value of Personal Data Sharing - Big Data of the Many, Exploited by Few? Or not anymore?" in BDVA/DAIRO Data Week 2021		26/05/2021
41	ETA	Participation to a Workshop	"Bringing Back Personal Data Value to the Rightful Owners" arranged by BDVe		11/12/2020
42	ETA	Participation to a Workshop	"Data Governance Act" Workshop organized by BDVA		13/01/2021
43	ETA	Partecipation to a Workshop	workshop on Industry Agreements on Data Sharing/exchange in the context of a study for the European Commission, DG CNECT		11/2/2021
44	Suite5	Participation to a Conference	NetSoft 2021	https://netsoft2021.ieee-netsoft.org/program/workshops/secsoft-2021/	7/2/2021
45	Suite5	Participation to a Conference	AI Responsible Forum	https://responsibleaiforum.com/	12/6/2021
46	Suite5	Participation to a Conference	Big Data and AI World	https://www.bigdataworld.com/welcome	3/2/2022
47	Suite5	Participation to a Conference	Data Governance Conference Europe – a Virtual Conference	https://irmuk.co.uk/events/data-governance-conference-europe/#overview	11/15/2021

APPENDIX A3: INTERNAL PARTNER DISSEMINATION ACTIVITIES TRACKER

No.	Type of diss. activity *	URL	Date
1	blog post /social media post	https://www.miwenergia.com/miwenergia-sera-piloto-demostrador-del-proyecto-europeo-datavaults/	1/27/2020
2	website	http://www2.comune.prato.it/buoneprassi/archivio36_0_71_1142_48.html	2/19/2020
3	press release	http://comunicati.comune.prato.it/generali/?action=dettaglio&comunicato=14202000000155	17/02/2020
4	press release	https://www.quinewsvalbisenzio.it/datavaults-prato-partner-del-progetto-europeo.htm	17/2/2020
5	press release	https://www.nove.firenze.it/datavaults-il-comune-di-prato-tra-i-partner-del-progetto-europeo.htm	17/2/2020
6	press release	http://247.libero.it/rfocus/41092451/0/datavaults-il-comune-di-prato-tra-i-partner-del-progetto-europeo/	17/2/2020
7	newsletter	https://www.fokus.fraunhofer.de/de/dps/egovnewsletter/februar2020	1/2/2020
8	blog post /social media post	http://www.pratosmartcity.it/index.php/2020/05/14/il-comune-di-prato-partecipa-al-progetto-datavaults-sulla-data-economy/	14/5/2020
9	blog post /social media post	https://www.pin.unifi.it/pinews/521-datavaults-il-progetto-europeo-che-aggiunge-valore-ai-dati-personali	15/5/2020
10	blog post /social media post	https://www.facebook.com/PinPoloPrato/posts/3007076509329013	15/5/2020
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